

MEMO**To: Sedar****From: Wynn Theriault****Date: November 23 2020****Subject: BevCanna Press releases**

Hello,

I spoke with the British Columbia Securities Commission and on their recommendation I am providing a letter explaining the late filing of BevCanna's recent press releases.

On October 30, 2020 my client, BevCanna switched wire service providers from Cision to Business Wire. I was responsible for uploading all the BevCanna press releases to the wire with Cision and I continued this service with Business Wire. Unfortunately, when I made the transition to Business Wire and set up the press release distribution, I did not choose the option to file to Sedar. It came to my attention on November 20, 2020 that I had made this error and I consulted with the BCSC on how to rectify the situation and file the previous releases with Sedar. They told me to send the releases to Sedar via Business Wire and then provide a letter with the explanation of why they are late.

These are the four releases that Business Wire have sent on behalf of BevCanna today:

1. November 4, 2020 - BevCanna Announces the Launch of "Beyond Energy" Range of Ready To Mix Beverages
2. November 12, 2020 - BevCanna Partners with Naturo to Launch Beyond Energy All-Natural Hemp Energy Drink
3. November 13, 2020 - BevCanna Announces \$5M Above Market Unit Offering
4. November 18, 2020 - BevCanna Announces the Submission of Keef and Cali-Bloom NNCP Forms to Health Canada

If you need further clarification please do not hesitate to contact me at the number below.

Kind regards,

Wynn

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