



Press Release

BevCanna Enterprises Announces Closing of Equity Financing, Shares For Debt Transaction and Stock Option Grants

VANCOUVER, BC, September 18, 2020. Emerging leader in infused cannabis beverages, BevCanna Enterprises Inc. (CSE:BEV, Q:BVNNF, FSE:7BC) ("BevCanna" or the "Company"), is pleased to announce it has closed a non-brokered private placement financing (the "Equity Financing"). Pursuant to the Equity Financing, the Company sold 844,800 units (each, a "Unit") at a price of \$0.25 per Unit for gross proceeds of \$211,200. Each Unit was comprised of one common share and one share purchase warrant (each, a "Warrant"), with each Warrant entitling the holder to purchase one additional share at a price of \$0.40 per share until September 18, 2022. The intended use of proceeds of the Equity Financing is general working capital purposes.

The Company also announces it has settled debt (the "Debt Settlement") in the amount of \$659,131.50 owed by the Company to certain creditors of the Company in exchange for 2,636,526 common shares (each, a "Debt Settlement Share") at a deemed price of \$0.25 per Debt Settlement Share.

The Company also announces that it has granted (the "Grant") an aggregate of 500,000 stock options to purchase up to 500,000 common shares of the Company to two consultants of the Company. All 500,000 options granted vest immediately upon the Grant and are exercisable for a period of 2 years from the date of Grant at a price of \$0.30 per common share.

None of the securities acquired in the Equity Financing, the Debt Settlement and the Grant will be registered under the United States Securities Act of 1933, as amended (the "1933 Act"), and none of them may be offered or sold in the United States absent registration or an applicable exemption from the registration requirements of the 1933 Act. This news release shall not constitute an offer to sell or a solicitation of an offer to buy nor shall there be any sale of the securities in any state where such offer, solicitation, or sale would be unlawful.

The securities acquired in the Equity Financing, Debt settlement and the Grant are subject to resale restrictions imposed by applicable law or regulation, including a statutory hold period expiring four months and one day from the date of closing of the transactions.

The debt settlements with John Campbell, Martino Ciambrelli and Marcello Leone (collectively, the "Director Settlements") were "related party transactions" within the meaning of Multilateral Instrument 61-101 Protection of Minority Security Holders in Special Transactions ("MI 61-101"). The Director Settlements were exempt from the valuation requirement of MI 61-101 by virtue of the exemptions contained in section 5.5(b) of MI 61-101 as the Company's common shares are not listed



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on a specified market and from the minority shareholder approval requirements of MI 61-101 by virtue of the exemption contained in section 5.7(1)(a) of MI 61-101 in that the fair market value of the Director Settlements did not exceed 25% of the Company's market capitalization. As the material change report disclosing the Director Settlements is being filed less than 21 days before the transaction, there is a requirement under MI 61-101 to explain why the shorter period was reasonable or necessary in the circumstances. In the view of the Company it was necessary to immediately close the Director Settlements and therefore, such shorter period was reasonable and necessary in the circumstances to improve the Company's financial position.

About BevCanna Enterprises Inc.

BevCanna Enterprises Inc. (CSE: BEV, OTCQB:BVNNF, FSE:7BC) develops and manufactures cannabinoid-infused beverages and consumer products for in-house brands and white label clients. With decades of experience creating, branding and distributing iconic brands that have resonated with consumers on a global scale, the team demonstrates an expertise unmatched in the emerging cannabis beverage category. Based in British Columbia, Canada, BevCanna owns the exclusive rights to a pristine spring water aquifer, access to a world-class 40,000-square-foot, HACCP certified manufacturing facility, with a current bottling capacity of up to 210M bottles per annum. BevCanna also recently acquired US natural health and wellness e-commerce platform Pure Therapy. BevCanna's vision is to be a global leader in infused innovations.

On behalf of the Board of Directors:

John Campbell, Chief Financial Officer and Chief Strategy Officer
Director, BevCanna Enterprises Inc.

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