



October 3, 2019

Filed via SEDAR

To All Applicable Exchanges and Securities Administrators

**Subject: BevCanna Enterprises Inc. (the "Issuer")
Notice of Meeting and Record Date**

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

Meeting Type:	Annual General and Special Meeting
Meeting Date:	December 9, 2019
Record Date for Notice of Meeting:	October 30, 2019
Record Date for Voting:	October 30, 2019
Beneficial Ownership Determination Date:	October 30, 2019
Class of Securities Entitled to Vote:	Common shares
ISIN:	CA08783B1013
Meeting Location:	Vancouver, BC
Issuer sending proxy materials directly to NOBOs:	No
Issuer paying for delivery to OBOs:	No
Notice and Access for Beneficial Holders:	No
Notice and Access for Registered Holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

ODYSSEY TRUST COMPANY

signed "Lia Zandvliet"

Lia Zandvliet
Managing Director, Client Services