Nextech AR Solutions to Participate in the Lytham Partners Spring 2022 Investor Conference

TORONTO, ON, Canada – **March 31, 2022** - Nextech AR Solutions Corp. ("Nextech" or the "Company") (OTCQB: NEXCF) (NEO: NTAR) (CSE: NTAR) (FSE: N29), a Metaverse Company and leading provider of augmented reality ("AR") experience technologies and services today announced that Evan Gappelberg, CEO will be participating in the Lytham Partners Spring 2022 Investor Conference taking place virtually on April 4-7, 2022.

DATE: Monday, April 4, 2022

TIME: 11:00am ET

LINK: https://wsw.com/webcast/lytham4/nexcf/2193116

The Company's webcast presentation will be available for viewing at 11:00am ET on Monday, April 4, 2022, at https://wsw.com/webcast/lytham4/nexcf/2193116.

The webcast will also be archived and available for replay.

Evan Gappelberg, CEO will be participating in virtual one-on-one meetings throughout the event. To arrange a meeting with management, please contact Lytham Partners at 1x1@lythampartners.com or register at www.lythampartners.com/spring2022invreg.

Recent Company Highlights

- Nextech AR to Present Live April 7th at VirtualInvestorConferences.com
- Nextech AR Is Seeing E-Commerce Leaders Accelerating Their Adoption of 3D Models to Drive Their Online Sales Growth
- Nextech AR Solutions Corp. Reports Record Audited Year End 2021 Financial Results
- Nextech AR Teams Up With MIT To Hack The Metaverse Using ARitize Maps at XR Hackathon
- Nextech AR Launches Groundbreaking Human Hologram Creator App ARitize Holograms in Apple App Store

To learn more, please follow us on Twitter, YouTube, Instagram, LinkedIn, and Facebook, or visit our website: https://www.Nextechar.com.

For further information, please contact:

Investor Relations Contact

Lindsay Betts investor.relations@Nextechar.com 866-ARITIZE (274-8493) Ext 7201

About Nextech AR

Nextech AR Solutions is the engine accelerating the growth of the Metaverse. Using breakthrough AI, Nextech AR is able to quickly, easily and affordably ARitize (transform) vast quantities and varieties of existing assets at scale making products, people and places ready for interactive 3D use, giving creators at every level all the essential tools they need to build out their digital AR vision in the Metaverse. Our platform agnostic tools allow brands, educators, students, manufacturers, creators, and technologists to create immersive, interactive and the most photo-realistic 3D assets and digital environments, compose AR experiences, and publish them omnichannel. With a full suite of end-to-end AR solutions in 3D Commerce, Education, Events, and Industrial Manufacturing, Nextech AR is in a unique position to meet the needs of the world's biggest brands and all Metaverse contributors.

Nextech funds the development of its AR and Metaverse growth initiatives through its e-Commerce platforms, which currently generate most of its revenue. Nextech's e-commerce platforms include: vacuumcleanermarket.com ("VCM"), infinitepetlife.com ("IPL") and Trulyfesupplements.com ("TruLyfe"). VCM and product sales of residential vacuums, supplies and parts, and small home appliances sold on Amazon. These e-commerce platforms serve as an incubator for developing and testing Nextech's leading edge AR, AI and machine learning applications for powering next-generation e-commerce technology.

About Lytham Partners

Lytham Partners is one of the country's leading investor relations firms. With more than two decades of Corporate Access experience, we have built one of the industry's most diverse and effective platforms for connecting small cap companies with high-quality and focused institutional investors.

Our investor conferences virtually connect companies and investors in real-time through webcast presentations and fireside chats, industry panels, and virtual 1×1 meetings. Our conference series has featured more than 150 companies from various industries including healthcare & pharma, consumer, technology, industrials & special situations, cannabis, clean tech, and financial services.

Forward-looking Statements

The CSE and the NEO have not reviewed and do not accept responsibility for the adequacy or accuracy of this release.

Certain information contained herein may constitute "forward-looking information" under Canadian securities legislation. Generally, forward-looking information can be identified by the use of forward-looking terminology such as, "will be" or variations of such words and phrases or statements that certain actions, events or results "will" occur. Forward-looking statements regarding the completion of the transaction are subject to known and unknown risks, uncertainties and other factors. There can be no assurance that such statements will prove to be accurate, as future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. Nextech will not update any forward-looking statements or forward-looking information that are incorporated by reference herein, except as required by applicable securities laws.