



**Nextech AR Virtual Event Platform (VXP) Selected to Host the
Student Veterans of America's 2021 National Conference
Keynote Delivered by First Lady Dr. Jill Biden
Speakers Included Gary Vaynerchuk**

- *Keynote Speaker First Lady Dr. Jill Biden*
- *Speakers Include Gary Vaynerchuk, Secretary of Veterans Affairs Denis McDonough, and author Mayim Bialik*
- *Event sponsors and exhibitors include companies such as Google, Prudential, Microsoft, Goldman Sachs, L'OREAL and more*

Vancouver B.C., Canada – February 24, 2021 – Nextech AR Solutions Corp. (“**Nextech**” or the “**Company**”) (OTCQB: NEXCF) (NEO: NTAR.NE) (CSE: NTAR) (FSE:N29), a leading provider of virtual and augmented reality (AR) experience technologies and services for advertising, eCommerce, education, conferences and events, today announced that its Virtual Experience Platform (VXP) was selected to host the Student Veterans of America's (SVA) 2021 National Conference. The conference took place February 19-20, 2021 and is the largest annual gathering of post-9/11 veterans in the world.

Elevating the academic, professional, and personal lives of American veterans, the Student Veterans of America has more than 1,500 on-campus chapters in all 50 states and three countries overseas. They represent over 750,000 student veterans and military affiliate students. Using Nextech's VXP platform, attendees had a super-secure, best in class mainstage presentation with over 40 breakout sessions as well as live Q&A's and one-on-one networking opportunities.

SVA NatCon's 2021 keynote address was delivered by First Lady Dr. Jill Biden who is the daughter of a Veteran herself. Other notable speakers include entrepreneur and author Gary Vaynerchuk, actress, neuroscientist, and author Mayim Bialik and Secretary of Veterans Affairs Denis McDonough. Event



sponsors and exhibitors include well-known companies such as Google, Prudential, Microsoft, Goldman Sachs, L'OREAL and more.

CEO of Nextech AR, Evan Gappelberg comments, "I'm very proud of our Nextech delivery team who flawlessly pulled off this high-profile event. It is a great honor for our young company to be selected to work with SVA to build an engaging and secure venue for veterans and high-profile thought-leaders. Seeing everyone coming together on one platform and using our technology at the highest level of business and government in the USA is an amazing accomplishment." He continues, "Our platforms continue to be in high demand, and we look forward to continuing to innovate with new AR technologies pushing the boundaries of what's possible in order to continue to serve up creative, immersive and dynamic events throughout various industries."

Nextech's platforms have serviced dozens of Fortune 500 businesses such as Amazon, Viacom, Johnson and Johnson, Bell Canada, UNESCO, Dell Technologies, Luxottica, Vulcan Inc , Boehringer Ingelheim, TEDx, Grundfos, and Arch Insurance. Security is a core feature of the company which reported a breakthrough in security with the help of Fastly, an edge computing company. Bringing token authentication to the edge greatly enhances security and performance, which is essential for Nextech to collaborate with additional Fortune 500 companies in the near future.

To learn more about Nextech AR, please visit www.Nextechar.com

About the Student Veterans of America

The Student Veterans of America is the top organization leading in service, research, programs, and advocacy for veterans in higher education. Our goal is to empower students to lead their best lives through resources, networking support and higher education.



Recent Company Highlights:

- **February 17, 2021:** The Company announced that its Virtual Experience Platform (VXP) will host this year's virtual Ontario Dental Association's Annual Spring Meeting taking place May 6-8, 2021.
- **February 16, 2021:** The Company announced it has hired Zak Mcleod formerly of Fastly: FSLY as Senior Director of Sales – EMEA. The company is also pleased to announce that Rory Ganness formerly of Salesforce.com : CRM has joined the Nextech team as Director of Enterprise Sales-North America.
- **February 10, 2021:** The Company announced the launch of version 2.0 of its AiR Show app, an application that turns your favorite music artist into a 'live' hologram that you can interact with in your living room, providing an immersive and engaging AR experience.
- **February 9, 2021:** The Company announced that its Virtual Experience Platform (VXP) will host this year's virtual Canadian Surgery Forum (CSF) taking place September 21-24, 2021.
- **February 8, 2021:** The Company announced the launch of new standardized chat features within its Virtual Experience Platform (VXP) and recently-launched ARoom collaborative streaming solution. Nextech will also offer the chat platform, as a stand-alone SaaS service externally, increasing the company's revenue potential for 2021.
- **February 3, 2021:** The Company announced that the Canadian Dairy XPO (CDX) has selected Nextech AR's Virtual Experience Platform (VXP) to host its 2021 trade show, taking place virtually on April 7-8, 2021.
- **February 1, 2021:** The Company announced that it has been invited to Microsoft's Global Education Partner Summit (GEPS), taking place virtually on February 8-10, 2021.
- **January 29, 2021:** The Company announced Society of Physician Leaders (CSPL) has selected Nextech AR's Platform to host this year's Canadian Conference on Physician Leadership (CCPL) taking place April 26-29, 2021.



- **January 26, 2021:** The Company announced in partnership with ARB Meetings and Events it has signed a six-figure annual contract to supply its InfernoAR video conferencing and virtual events platform to NAMD.
- **January 25, 2021:** The Company announced that Strategic Site Selection (SSS), a 15 year old site selection leader in the meeting and events industry, has selected Nextech AR as a preferred channel partner, making Nextech's industry leading virtual experience platform and services available to SSS clients.
- **January 20, 2021:** The Company announced that **Microsoft's Azure Cloud Services** platform will be a standard offering across its virtual experience platforms and consumer apps enabling hyper-scalable, secure, and immersive events and applications for users.
- **January 15, 2021:** Company has signed a renewal agreement with Poly with an initial value of **\$470,000 for a six-month term** and the potential for additional revenue after the six months.
- **Record Q4 2020 Total Bookings of \$7.3 million +275% growth over the same period last year**
- **CEO Evan Gappelberg purchased 250,000 shares. This purchase brings his 2020 purchased shares to 1,279,885 common shares of Nextech.**
- Announced the **launch of its ground-breaking "Genie in a Bottle" human hologram AR marketing platform** and new eCommerce store for its TruLyfe brand of human supplements.
- Announced that it is **expanding its services into the Asia-Pacific market after establishing a presence in Singapore**. To support this expansion, Nextech has hired Yau Boon Lim, a technology industry veteran with over 25 years' experience in strategy, planning, marketing, operations, and business management for various industries in the Asia Pacific market. Lim has held leadership positions within global enterprise technology companies, driving marketing and strategies for blue chip global tech companies, including IBM where he led marketing management, Motorola where he was Head of Strategy and Planning, and SAP where he was Vice President of Marketing for the Asia Pacific market. Lim is based out of Singapore.



- **Coex chooses Nextech** as its hybrid virtual event platform partner. Coex is a global leader in Meetings, Incentives, Conferences & Events (MICE); it hosts over 200 exhibitions and 3,000 meetings & events in-house each year in Korea at the Coex convention and exhibition center. Coex also organizes numerous exhibitions throughout Korea and abroad, with international reach in Vietnam, Indonesia, and China.
- **The Canadian Society of Nephrology (CSN) has chosen Nextech AR's** Virtual Experience Platform (VXP) to host its 2021 Annual General Meeting, taking place May 10-13.
- **Launched a new collaborative streaming solution with AI and AR** enhancements, that integrates with its existing Virtual Experience Platform (VXP) and its ARitize SaaS offerings.

About Nextech AR

Nextech is one of the leaders in the rapidly growing Augmented Reality market estimated to grow from USD \$10.7B in 2019 and projected to reach USD \$72.7B by 2024 according to Markets & Markets Research; it is expected to grow at a CAGR of 46.6% from 2019 to 2024.

The company is pursuing four verticals:

Virtual Experience Platform (VXP): An advanced Augmented Reality and Video Learning Experience Platform for Events, is a SaaS video platform that integrates Interactive Video, Artificial Intelligence and Augmented Reality in one secure platform to allow enterprises the ability to create the world's most engaging virtual event management and learning experiences. Automated closed captions and translations to over 64 languages. According to Grandview Research the global virtual events market in 2020 is \$90B and expected to reach more than \$400B by 2027, growing at a 23% CAGR. With Nextech's VXP platform having augmented reality, AI, end-to-end encryption, and built-in language translation for 64 languages, the company is well positioned to rapidly take market share as the growth accelerates globally.



ARitize™ For eCommerce: The company launched its SaaS platform for webAR in eCommerce early in 2019. Nextech has a ‘full funnel’ end-to-end eCommerce solution for the AR industry including its ARitize360 app for 3D product capture, 3D/AR ads, its Aritize white label app, its ‘Try it On’ technology for online apparel, 3D and 360-degree product views, and ‘one click buy’.

ARitize™ 3D/AR Advertising Platform: Launched in Q1 2020 the ad platform will be the industry's first end-to-end solution whereby the company will leverage its 3D asset creation into 3D/AR ads. In 2019, according to IDC, global advertising spend will be about \$725 billion.

ARitize™ Hollywood Studios: The studio is in development producing immersive content using 360 video, and augmented reality as the primary display platform.

To learn more, please follow us on [Twitter](#), [YouTube](#), [Instagram](#), [LinkedIn](#), and [Facebook](#), or visit our website: <https://www.Nextechar.com>.

On behalf of the Board of Nextech AR Solutions Corp.

“Evan Gappelberg”

CEO and Director

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The NEO has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

Certain information contained herein may constitute “forward-looking information” under Canadian securities legislation. Generally, forward-looking information can be identified by the use of forward-looking terminology such as, “will be”, “looking forward” or variations of such words and phrases or statements



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