



NexTech Integrates Microsoft Teams and Skype into its InfernoAR Virtual Events platform

Expanding its footprint into Multi-billion dollar Video Conferencing market

New York, NY – Toronto, ON – May 12th, 2020 – [NexTech AR Solutions](#) (NexTech) (OTCQB: NEXCF) (CSE: NTAR) (FSE: N29), an emerging leader in augmented reality for eCommerce, AR learning applications, and virtual events is pleased to announce that it has expanded its infernoAR platform integration with Microsoft Teams and Skype. This integration is on the heels of announcing on [March 24th it had integrated Zoom](#) into the InfernoAR platform. These critical integrations continue to extend the capabilities of the platform, broaden the utility of the platform and help end-users become even more productive while using the platform.

Users can now launch a Zoom, Teams, or Skype meeting, breakout from within the InfernoAR platform, or upload a recorded meeting and make it keyword searchable with closed captioning in 64 languages. According to Business Insider, Teams has 44 million daily active users (DAU) while Skype has 40 million DAU and Zoom has 300 million daily participants.

With added features like live moderated questions and simple registration the InfernoAR integrated platform can extend corporate meetings, school classes and lectures, product demonstrations, and trade show presentations to wide audiences while maintaining a high-quality small conference experience and also maintaining real-time moderated interactivity.

Evan Gappelberg, NexTech CEO comments, “We are continuing to move very fast with video conferencing technology integrations into our InfernoAR platform and expect to have even more exciting integrations completed in short order. With Zoom, Microsoft Teams and Skype we have extended the appeal of the InfernoAR platform. As everyone has a different preference or existing account for video



conferencing, this new integration allows users to pick which platform they want to use which further strengthens our market position”.

With corporate meetings and events going virtual through online collaboration and web conferencing tools, NexTech has developed a method to seamlessly integrate 3D photo realistic holograms of people and products into these virtual events through WebAR or through it’s ARitize App. Whether you need to host a full-featured conference, a keynote for a major product announcement, a virtual booth to welcome your partners, investors, and advocates, or remote training sessions, NexTech is able to help you reach the heart of your audience, with our unique AR touch.

With the Global Coronavirus pandemic disrupting all large gatherings, demand for remote training and virtual events is surging which will undoubtedly drive awareness and adoption of the company’s video conferencing, live streaming and remote training platform with integrated AR features.

Recent Company Highlights in 2020:

5/14/2020: Q1 earnings will be released after the close and the call will begin at 4:30 EST.

Bridge Name: Nextech AR Solutions
Conference ID: 597-9019
Dial in: +1 (435)-777-2200

The presentation will be followed by a question and answer session.

- On 5/5/2020 NexTech announced that CEO Evan Gappelberg purchased 929,885 common shares of NexTech common stock, his third purchase for the year 2020.



- On 4/30/2020 the company acquired virtual events, remote video training, live streaming software company [Jolokia](#); whose customers include Merck, Johnson & Johnson, Toyota, Viacom, Polycom and others. The Jolokia platform generated \$1mill USD in SaaS revenue for 2019.
- The Aritize360 app launching in May. The app, once launched, will be a boost to the revenue-generating power of the existing AR eCommerce solution and recently launched 3D/AR advertising platform.
- The company achieved \$800,000 in revenue for the month of January 2020 and gross profits of \$528,000 representing a 66% Gross profit versus a 59% gross profit last month. This is the highest revenue achieved in a single month for NexTech, which represents a 110% increase in revenue and 172% increase in gross profits year over year.
- For the month of February of \$685,000 and gross profit margin of 66% or \$450,000 representing a 184% increase in revenue and 271% increase in gross profits year over year.
- The company received an additional 2020 order from Walther Arms, most famous as the manufacturer of James Bond's Walther PPK.
- The company has launched a major enhancement by expanding the platform to serve Apple's .USDZ files alongside the default format GLTF.
- The company announced a new partnership with [Poplar](#) (www.poplar.studio) that will allow Poplar to leverage NexTech AR's

About NexTech AR Solutions Corp.

NexTech is an emerging leader in the rapidly growing AR industry, estimated to hit \$120 billion by 2022, according to Statista. On 4/30/2020 NexTech acquired virtual events, remote video training, live streaming software company [Jolokia](#); whose



customers include Merck, Johnson & Johnson, Toyota, Viacom, Polycom and others. NexTech has a two-pronged strategy for rapid growth including growth through acquisition of eCommerce businesses and growth of its omni-channel AR SaaS platform called ARitize™.

The company is pursuing four multi-billion-dollar verticals in AR.

ARitize™ For eCommerce; The company launched its technologically advanced webAR for eCommerce early in 2019 and has been rapidly signing up customers onto its SaaS platform. Customers include Walther Arms, Wright Brothers, Mr. Steak, and Budweiser. NexTech has the first ‘full funnel’ end-to-end eCommerce solution for the AR industry including its 3D product capture, 3D ads for Facebook and Google, ‘Try it on’ technology for online apparel, 3D and 360-degree product views, and ‘one click buy’.

ARitize™ University; having launched in June 2019, the app-based solution allows companies and educational establishments to leverage all of their existing 2D assets - YouTube videos, PDF documents, PowerPoint decks, images, etc. - and then overlay immersive 3D-AR experiences on top of that content for an interactive training experience that drives productivity.

ARitize™ Hollywood Studios; the studio has created a proprietary entertainment venue for which it is producing immersive content using 360 video, and augmented reality as the primary display platform.

ARitize™ 3D-AR-360 Advertising Platform: launched in Q1 2020 the ad platform will be the industry's first end-to-end solution whereby the company will leverage its 3D asset creation into 3D, 360, AR ads. In 2019, according to IDC, global advertising spend will be about \$725 billion.

To learn more, please follow us on [Twitter](#), [YouTube](#), [Instagram](#), [LinkedIn](#), and [Facebook](#), or visit our website: <https://www.nextechar.com>.

On behalf of the Board of NexTech AR Solutions Corp.

“Evan Gappelberg”

CEO and Director



For further information, please contact:

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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