



NexTech AR Solutions Corp.
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NEWS RELEASE

NexTech Signs AR eCommerce Deal with LA Police Gear.com

August 27th, 2019 – New York, NY - Toronto, ON – NexTech AR Solutions (the “Company” or “NexTech”) (OTCQB:NEXCF) (CSE: NTAR) (FSE:N29) is pleased to announce that it has entered into an agreement with LA Police Gear.com. LA Police Gear was founded in 2001 by police officers and is now one of the top websites for police, military and tactical gear. Nextech will be providing LAPG.com with its AR eCommerce solution for an initial nine products.

"We are excited to be working with such a great group of professionals at LA Police Gear and making augmented reality part of their customers online shopping experience." Comments Evan Gappelberg CEO of NexTech AR Solutions. He continues “ Our SaaS customer list continues to grow as our AR e-Commerce solution continues to add tremendous value to the online shopping experience for a vast array of e-Commerce businesses”.

“When LAPG first got contacted by Nextech AR we were immediately excited by the prospect of 3D-AR online shopping.” Says Mark Hedman, CEO of LAPG. “ The largest barrier that online retailers run into is the customer not being able to touch and feel the product. With this technology, it gives our customers as close to a “retail” experience as they can get without being in a store. With our customers, they need to make sure that what they are buying is going to work as often times their life is going to depend on it. With Nextech’s AR technology integrated on our website they will now be able to see if something is the right size, has the right features and will work for their load out, which is great”



[Gartner reports](#) 100 million consumers will shop in augmented reality online and in-store by 2020. NexTech is building out its AR and AI eCommerce offerings, which include using AI to create a guided and knowledgeable curator that can be programmed to be used for eCommerce or for education in the medical device market.

About NexTech AR Solutions Corp.

NexTech, the first publicly traded “pure-play” AR company, began trading on the CSE on October 31st, 2018. NexTech has a two-pronged strategy for rapid growth including growth through acquisitions and growth of its omni-channel AR SaaS platform called ARitize™. NexTech has an exclusive license to a portfolio of patents #7,054,831, #7,266,509 and patent-pending applications #15351508, #62457136, #62559487, related to interactive gaming, interactive advertising, and augmented reality (“AR”) technology.

The company is pursuing three multi billion dollar verticals in AR.

ARitize™ For eCommerce; The company launched its technologically advanced webAR for eCommerce early in 2019 and has been rapidly signing up customers onto its SaaS platform, including notable customers, Walther Arms, Wright Brothers, Mr. Steak, and Budweiser. NexTech has the first ‘full funnel’ end-to-end eCommerce solution for the AR industry including its 3D product capture, 3D ads for Facebook and Google, ‘Try it On’ technology for online apparel, 3D and 360-degree product views, and ‘one click buy’.

ARitize™ University; having launched in June 2019, the app-based solution allows companies and educational establishments to leverage all of their existing 2D assets - YouTube videos, PDF documents, PowerPoint decks, images, etc. - and then overlay immersive 3D-AR experiences on top of that content for an interactive training experience that drives productivity.

ARitize™ Hollywood Studios; expected to launch in Q4 2019, the studio has created a proprietary entertainment venue for which it is producing immersive content using augmented reality as the primary display platform.

To learn more, please follow us on [Twitter](#), [YouTube](#), [Instagram](#), [LinkedIn](#), and [Facebook](#), or visit our website: <https://www.nextechar.com>.



On behalf of the Board of NexTech AR Solutions Corp.

“Evan Gappelberg”

CEO and Director

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