



## **NexTech Launches ARitize™ University to Provide Immersive Workplace Training and Educational Experiences**

*Lesson plans are delivered through volumetric 3D content and are available and consistent across all mobile devices, giving trainees and students access from anywhere in the world*

**New York, NY - Toronto, ON** – June 18, 2019 – [NexTech AR Solutions Corp.](#) (the “Company” or “NexTech”) (OTC: NEXCF) (CSE: NTAR) (FSE:N29) a technology and emerging commercial growth company focused on bringing augmented reality (“AR”) to the masses through its web-enabled AR platform for eCommerce, today announced it has launched its [ARitize™ University](#) platform to provide on-demand immersive workplace training and educational experiences.

The app-based solution allows companies and educational establishments to leverage all of their existing 2D assets - YouTube videos, PDF documents, PowerPoint decks, images, etc. - and then overlay immersive 3D-AR experiences on top of that content for an interactive training experience that drives productivity. It also utilizes complex algorithms to recognize and relate content to each other, allowing it to create micro-learning courses and recommend relevant training content to each individual user.

“We launched our WebAR for e-Commerce platform in early 2019 and now we’re thrilled to announce the launch of our new ARitize™ University platform which will bring our industry-leading AR technology to market within two key industries ripe for innovation - workplace training and education,” said Evan Gappelberg, CEO, NexTech. “We already have a ton of interest from existing and new customers for our ARitize™ University and expect to be announcing customer signups shortly”. “[Half of the U.S. workforce](#) will soon be remote, meaning businesses need solutions that can effectively train employees without seeing them in person. Education is also becoming more remote and mobile, with [more than six million](#) students taking online classes. There has never been more demand for AR in education and training than there is now, and NexTech has the most advanced solution on the market to meet those needs.”

ARitize™ University is essentially a plug-and-play application that can be up and running in as little as one day. It takes just seconds to upload smaller assets, and the



pre-built backend system enables administrators to set user access guidelines quickly. Monthly bulk licensing plans are available to provide a cost-efficient and scalable solution for organizations of any size.

The global workplace training market was worth \$362 billion in 2017, [according to Statista](#). [Statista also reported](#) that in 2017, 85 percent of businesses use some sort of in-house instructor to manage employee training. This represents a significant opportunity for NexTech's ARitize™ University to penetrate the market by providing an AR foundation for organizations to build training programs upon.

ARitize™ University is live and will be available for all to download in the Google Play (for Android) and App Store (for iOS) by the end of June.

### **About NexTech AR Solutions Corp.**

NexTech is bringing a next-generation web enabled augmented reality (AR) platform with Artificial Intelligence (AI) and analytics to the Cannabis industry, eCommerce, education, training, healthcare and video conferencing. Having integrated with Shopify, Magento and Wordpress, its technology offers eCommerce sites a universal 3D shopping solution. With just a few lines of embed code, the company's patent-pending platform offers the most technologically advanced 3D AR/AI technology anywhere. Online retailers can subscribe to NexTech's state-of-the-art, 3D AR/AI solution for \$79/mo. The company has created the AR industry's first end-to-end affordable, intelligent, frictionless, scalable platform.

To learn more, please follow us on [Twitter](#), [YouTube](#), [Instagram](#), [LinkedIn](#), and [Facebook](#), or visit our website: <https://www.nextechar.com>.

### **On behalf of the Board of NexTech AR Solutions Corp.**

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CEO and Director

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