



NexTech Signs Contract With TruBLEND Learning to Develop Immersive Augmented Reality Educational Experiences for Scenic Hudson Park Network

Companies to create dynamic learning content for in-park kiosks for use at 40 national parks within Hudson Valley, New York

New York, NY - Toronto, ON – June 13, 2019 – [NexTech AR Solutions Corp.](#) (the “Company” or “NexTech”) (OTC: NEXCF) (CSE: NTAR) (FSE:N29) a technology and emerging commercial growth company focused on bringing augmented reality (“AR”) to the masses through its web-enabled AR platform for eCommerce, today announced it has been contracted by [TruBLEND Learning](#) to develop immersive augmented reality experiences for [Scenic Hudson’s](#) park network.

The companies will create AR learning content to be used by patrons at in-park kiosks at 40 national parks within Hudson Valley, New York. The AR experiences will include totem poles that capture the history of local towns through artwork, as well as holograms at kiosks that interact with visitors. Park visitors will engage with the AR by utilizing NexTech’s mobile app and pointing their phone camera at the kiosks to engage the experience.

“Our nation’s parks are some of our oldest and best resources that offer unique learning experiences for all visitors, from families to students. Generally you’re handed a 2D paper map and once you set out in the park, there is not much engagement or knowledge transfer,” said Evan Gappelberg, CEO of NexTech AR Solutions. “By partnering with TruBLEND Learning, using our augmented reality technology platform we’re changing the way visitors engage with our outdoor spaces, which is huge. Interactive kiosks and holograms will serve as immersive learning experiences spaced throughout the park, providing a more engaging experience than ever before.”

“TruBLEND Learning builds learning experiences that are explicit to the needs of clients. In working with Scenic Hudson and NexTech AR we are connecting our natural resources and learning experiences with technology,” said Freddie Collazo, Founder & CEO of TruBLEND Learning. “You can disconnect from your phones to enjoy visiting a park, and if you need it, access the hologram on the kiosk for



assistance. Scenic Hudson protects over 40 natural parks within the Hudson Valley, NY, and we're enriching visitors' everyday experiences with AR technology."

There are more than 8,500 state parks across the United States, according to the [National Association of State Park Directors](#), with more than 807 million annual visitors. With only 18,489 full time park personnel combined across all parks (barely two per park), there is a significant need for alternative educational tools such as AR to engage with visitors.

About NexTech AR Solutions Corp.

NexTech is bringing a next-generation web enabled augmented reality (AR) platform with Artificial Intelligence (AI) and analytics to the Cannabis industry, eCommerce, education, training, healthcare and video conferencing. Having integrated with Shopify, Magento and Wordpress, its technology offers eCommerce sites a universal 3D shopping solution. With just a few lines of embed code, the company's patent-pending platform offers the most technologically advanced 3D AR/AI technology anywhere. Online retailers can subscribe to NexTech's state-of-the-art, 3D AR/AI solution for \$79/mo. The company has created the AR industry's first end-to-end affordable, intelligent, frictionless, scalable platform.

To learn more, please follow us on [Twitter](#), [YouTube](#), [Instagram](#), [LinkedIn](#), and [Facebook](#), or visit our website: <https://www.nextechar.com>.

On behalf of the Board of NexTech AR Solutions Corp.

"Evan Gappelberg"

CEO and Director

For further information, please contact:

Evan Gappelberg
Chief Executive Officer
info@nextechar.com

Media contact:

Erin Hadden



FischTank Marketing and PR
ehadden@fischtankpr.com

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