



NexTech to Present at the Think Equity Conference May 2nd

CEO to provide update on company's growth-by-acquisition strategy and advancement of its innovative augmented reality technologies for eCommerce, education, and live streaming

New York, NY and Toronto, ON – April 8th, 2019 – [NexTech AR Solutions](#) (the “Company” or “NexTech”) (OTC: NEXCF) (CSE: NTAR) (FSE:N29) announced today that CEO Evan Gappelberg will present an overview of the Company’s business at the Think Equity Conference, held May 2, 2019 at the Mandarin Oriental Hotel in New York City. The Think Equity Conference is an exclusive event dedicated to connecting small and micro-cap companies with high-level institutional and retail investors.

“NexTech continues to execute on its growth-by-acquisition strategy with its January [AR eCommerce](#) acquisition, February [Hootview](#) acquisition, and its LOI for a third [acquisition in 2019, announced March 19](#). The third acquisition is expected to close April 11, 2019, which would set the foundation for NexTech to take its consolidated businesses from \$4.85 million USD to a projected \$8.2 million USD in revenue and \$707,000 in EBITDA for 2019,” said Evan Gappelberg, CEO of NexTech. “Since our October 31st, 2018 listing date we have been hyper-focused on getting to cash flow positive in 2019. Our strategy is to acquire cash flow generating eCommerce businesses and launch, then scale our AR platform around our three verticals”.

[Gartner reports](#) 100 million consumers will shop in augmented reality online and in-store by 2020. The company is rapidly signing up customers and building out its AR and AI eCommerce offerings, which include using AI to create a guided and knowledgeable curator that can be programed to be used across all commerce.

NexTech’s ‘full funnel’ end-to-end eCommerce solution for the AR industry includes offering 3D product capture, 3D ads for Facebook and Google, ‘Try it On’ technology for online apparel, 3D and 360-degree product views, and ‘one click buy.’ The platform is affordable, scalable, customizable, and most importantly, easy to integrate within an existing web interface, making NexTech one of the leaders in



the rapidly growing AR industry, estimated to hit \$120 billion by 2022, according to Statista.

About NexTech AR Solutions Corp.

NexTech has a two-pronged growth strategy which includes growth-by-acquisition with multiple deals closed in 2019 and bringing a next generation web-enabled augmented reality (AR) platform with Artificial Intelligence (AI) and analytics to the Cannabis industry, eCommerce, education, training, healthcare and video conferencing. Having integrated with Shopify, Magento and Wordpress, its technology offers eCommerce sites a universal 3D shopping solution. With just a few lines of embed code, the company's patent-pending platform offers the most technologically advanced 3D AR/AI technology anywhere. Online retailers can subscribe to NexTech's state of the art, 3D AR/AI solution for \$79/mo. The company has created the AR industry's first end-to-end affordable, intelligent, frictionless, scalable platform. To learn more, please follow us on [Twitter](#), [YouTube](#), [Instagram](#), [LinkedIn](#), and [Facebook](#), or visit our website: <https://www.nextechar.com>.

On behalf of the Board of NexTech AR Solutions Corp.

“Evan Gappelberg”

CEO and Director

For further information, please contact:

Evan Gappelberg
Chief Executive Officer
info@nextechar.com

Media contact:
Erin Hadden
FischTank Marketing and PR
ehadden@fischtankpr.com

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