



## **NEWS RELEASE**

### **NEXTECH AR SOLUTIONS APPOINTS REUBEN TOZMAN AS CHIEF OPERATIONS OFFICER**

**September 24, 2018 – Toronto, ON - NexTech AR Solutions Corp. (the “Company” or “NexTech”)** is pleased to announce the appointment of Mr. Reuben Tozman as Chief Operating Officer, effective immediately. Prior to joining NexTech Mr. Tozman was the VP of Product for Shutterstock Custom (previously Flashstock) and his responsibilities included structuring the product organization to better meet stakeholder demands and market conditions, along with overseeing engineering performance. Mr. Tozman was previously the Chief Product Officer at NexTech.

"I have never met a stronger operator or a more thoughtful strategist than Reuben" comments Evan Gappelberg, CEO of NexTech. "He is able to go deep on key aspects of our business while never losing sight of the big strategic picture. He loves engaging with operations, marketing, product, and software development teams around problem solving, and is passionate about using technology to transform the world."

"NexTech is growing and our goal of breaking new ground in the world of AR is being realized. I'm incredibly fortunate to be a part of this team and thankful for the opportunity to create a meaningful, purpose driven organization. The people at NexTech are focused, talented, experienced and on a mission. Look for great things!" --- Reuben Tozman.

Mr. Tozman authored 'Learning on Demand: How the Evolution of Technology is Shaping the Future of Learning' which was immediately listed in top ten books on the subject of online learning at the time of publication. As a founder, CEO and member of executive teams, Reuben's work includes innovating products around adaptive learning systems, participating in open standards committees for technology, working in the digital content marketing space and bringing original ideas to market.

## About NexTech

NexTech is bringing augmented reality to the Cannabis market by turning 2D products into exciting 3D consumer experiences. NexTech is currently developing a proprietary and disruptive Augmented Reality (AR) advertising and education platform that uniquely engages by connecting brands and retailers through a fully immersive 3D AR experience called Native AR. NexTech launched its ARitize™ app in August 2018, which is capable of hosting many brands 3D objects and augmented reality experiences. NexTech also owns a large and diverse revenue generating App Portfolio that is deployed on the iTunes and Google plays store which it intends to ARitize™.

### **On behalf of the Board of NexTech AR Solutions Corp.**

“Evan Gappelberg”

CEO and Director

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