



For Immediate Release

News Release

October 23, 2024

## HERBAL DISPATCH EXPANDS DIRECT DELIVERY SERVICE TO SASKATCHEWAN

**Vancouver, B.C.** – Herbal Dispatch Inc. (CSE: HERB) (“Herbal Dispatch” or the “Company”) is pleased to announce the expansion of its direct delivery service to Saskatchewan, marking a significant milestone in the company’s ongoing growth strategy. Building on its success in British Columbia, Herbal Dispatch will now offer Saskatchewan dispensaries streamlined access to its extensive range of premium cannabis products through its innovative online cannabis marketplace. This expansion comes at a pivotal time, as the legal cannabis market in Saskatchewan is poised for growth and is now expected to exceed \$200 million in 2025.

The direct delivery service will allow dispensaries in Saskatchewan to order a wide selection of cannabis products, including flower, pre-rolls, concentrates, and other formats. Herbal Dispatch’s offerings focus on high-quality, small-batch products, particularly from British Columbia, known for producing some of Canada’s finest cannabis. Dispensaries can expect a seamless, user-friendly experience with quick delivery times, ensuring they can meet the demands of their customers and their budgets.

“Our decision to expand into Saskatchewan was driven by the growing demand for high-quality cannabis products and the need for reliable, efficient solutions to source and procure great products,” said Philip Campbell, CEO of Herbal Dispatch. “We are confident that our experience in British Columbia and our strong logistics infrastructure will provide Saskatchewan dispensaries with a competitive edge, allowing them to better serve their customers.”

The Saskatchewan cannabis market is currently characterized by increasing consumer demand for premium products and a growing number of retail outlets. Herbal Dispatch’s expansion will enable local dispensaries to access a broad selection of top-tier products, helping them differentiate themselves in a competitive market.

For more information about the new Direct Delivery Service in Saskatchewan, please visit: <https://wholesale.herbaldispatch.com>.

### ABOUT HERBAL DISPATCH INC.

Herbal Dispatch Inc. operates leading cannabis e-commerce platforms, providing informed consumers with top-quality cannabis at competitive pricing. The company’s flagship marketplace, [herbaldispatch.com](https://herbaldispatch.com), is a trusted source for small-batch craft cannabis and a wide range of other product formats. Herbal Dispatch is listed on the Canadian Securities Exchange under the symbol “HERB.”

### For further information:

Philip Campbell, CEO and Director

Email: [IR@herbaldispatch.com](mailto:IR@herbaldispatch.com)

Telephone: 1-833-432-2420



#### **CAUTIONARY NOTE REGARDING FORWARD-LOOKING INFORMATION:**

Certain statements in this news release, including statements or information containing terminology such as “anticipate”, “believe”, “intend”, “expect”, “estimate”, “may”, “could”, “will”, and similar expressions constitute “forward-looking statements” within the meaning of applicable Canadian securities legislation. All statements, other than statements of historical fact, that address activities, events, or developments that the Company or a third party expect or anticipate will or may occur in the future, including the Company’s future growth, results of operations, performance, and business prospects and opportunities are forward-looking statements. These forward-looking statements reflect the Company’s current beliefs and are based on information currently available to the Company. These statements require the Company to make assumptions it believes are reasonable and are subject to inherent risks and uncertainties.

Actual results and developments may differ materially from the anticipated results and developments discussed in the forward-looking statements as certain of these risks and uncertainties are beyond the Company’s control. These risk factors are interdependent and the impact of any one risk or uncertainty on a particular forward-looking statement is not determinable.

Examples of forward-looking statements in this news release and the key assumptions and risk factors involved in such statements include, but are not limited to, the future success of the Company’s expansion of direct delivery service to Saskatchewan. The successful execution of this initiative is subject to a number of risks and uncertainties, including industry competition, and future customer demand for the Company’s products, among others.

Consequently, all of the forward-looking statements made in this news release are qualified by these cautionary statements and other cautionary statements or factors contained herein, and there can be no assurance that the actual results or developments will be realized or, even if substantially realized, that they will have the expected effects on the Company. These forward-looking statements are made as of the date of this news release. Except as required by applicable securities legislation, the Company assumes no obligation to update publicly or revise any forward-looking statements to reflect subsequent information, events, or circumstances.

THE CANADIAN SECURITIES EXCHANGE (THE "CSE") HAS NEITHER APPROVED NOR DISAPPROVED THE CONTENTS OF THIS NEWS RELEASE. NEITHER THE CSE OR ITS MARKET REGULATOR (AS THAT TERM IS DEFINED IN THE POLICIES OF THE CSE) ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.