

RADIAL RESEARCH CORP. ANNOUNCES LAUNCH OF NEW ZOOM NFT SOFTWARE

Vancouver, British Columbia, May 13, 2021, Radial Research Corp. (CSE: RAD) (“**Radial**” or the “**Company**”) is pleased to announce that it has launched Zoom NFT (zoomnft.io), a platform that is intended to democratise access to the NFT market by allowing its users to easily generate and sell their own NFTs, and to participate in the growing global demand for NFT technologies. The Zoom NFT software will include fully customizable influencer pages, allowing influencers and celebrities a unique online platform to interact with their fans and followers, before, during and after NFT auctions. This is a unique feature which Radial has not seen on current NFT auction platforms.

CEO of Radial Research Corp., Chris Haill, commented: “With the NFT market growing so quickly world-wide, we feel this software puts the Company in a strong, unique position, to fulfil an under-served demand in the sector.”

As the first “Do-It-Yourself” NFT page builder that the Company is aware of, ZoomNFT is aimed to be a leader in the NFT market, allowing the simple marketing and creation of NFTs by any user, regardless of their technical ability. Cryptocurrencies have greatly increased in both popularity and price as they became easier to access. The Company expects the same trends to occur in the NFT marketplace.

Chris Haill added, “we’ve already seen that people consider NFTs to be extremely valuable, and we believe that wider access to these assets will further accelerate the growth of this asset class, and that Radial Research Corp. can participate in that growth.”

About the Company

Radial Research Corp. is a technology company that develops online and download technologies and services, including software, websites and smartphone applications. The Company has focused recent efforts on e-commerce related technologies, and has acquired Zoompages, an e-commerce platform which we believe greatly simplifies the sales funnel construction process. The Company is also seeking other opportunities in e-commerce, internet and smartphone-based technologies. For further information, please refer to the Company's disclosure record on SEDAR (www.sedar.com) or contact the Company by telephone at 604-332-2707.

ON BEHALF OF THE BOARD OF DIRECTORS

Chris Haill, CEO and Director
(604-332-2707)

Forward-Looking Statements

This news release contains forward-looking statements. All statements, other than statements of historical fact that address activities, events or developments that the Company believes, expects or anticipates will or may occur in the future are forward-looking statements. Forward-looking statements in this news release include statements regarding: that its newly launched software, Zoom NFT, will democratise access to the NFT market by allowing its users to easily generate and sell their own NFTs, and allow participation in the growing global demand for NFT technologies; that Zoom NFT will include unique features including fully customizable influencer pages, allowing influencers and celebrities a unique online platform to interact with their fans and followers, before, during and after NFT auctions;

that Zoom NFT puts Radial in a strong, unique position, to fulfil under-served demand in the sector; that Zoom NFT will be a leader in the NFT market, allowing the simple marketing and creation of NFTs by any user, regardless of their technical ability; that the trends of increased popularity and price experienced in cryptocurrencies as they became easier to access will also occur in the NFT marketplace; that wider access to NFTs will further accelerate the growth of the asset class, and that Radial Research Corp. can participate in that growth. The forward-looking statements reflect management's current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking statements.

Although the Company believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, undue reliance should not be put on such statements due to their inherent uncertainty. Factors that could cause actual results or events to differ materially from current expectations include, among other things: that its newly launched software, Zoom NFT, may not democratise access to the NFT market or allow its users to easily generate and sell their own NFTs or participate in the growing global demand for NFT technologies as anticipated or at all; that Zoom NFT may fail to include unique features including fully customizable influencer pages, or that such features will not work as intended or otherwise be used as anticipated; that influencers and celebrities may not adopt or utilize the software platform to interact with fans and followers; that the NFT market may not grow or increase in demand and popularity; that Zoom NFT will not put Radial in a strong, unique position, to fulfil under-served demand in the sector, in particular because users fail to adopt or utilize the software for its intended purposes or for any other reasons; that Zoom NFT may fail to become a leader in the NFT market or otherwise, or allow users to market or create NFTs; that NFT technologies and markets may not increase in demand, popularity or price despite expectations; that access to NFTs may not increase or accelerate the growth of the asset class, as expected and even if such growth occurs, Radial Research Corp. may be unable to participate in such growth; general market conditions may prevent our software from being utilized or adopted; factors related to the ongoing COVID-19 pandemic; and other factors beyond the control of the parties. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by applicable law.