Local County Recognizes TransCanna's Lyfted Farms with Commendation of Appreciation

Vancouver, British Columbia--(Newsfile Corp. - November 5, 2021) - TransCanna Holdings Inc. (CSE: TCAN) (FSE: TH8) ("TransCanna" or "the Company") is pleased to announce that its subsidiary Lyfted Farms is being recognized with a County Appreciation Certificate from Stanislaus County, California on November 8, 2020.

Throughout the COVID-19 pandemic the team at Lyfted Farms played an instrumental role in providing local seniors and veterans with meals by donating cold freezer storage space, a forklift and distribution assistance to a program run by the Stanislaus Department of Aging and Veterans Services that helped provide meals to over 1,500 seniors a week at the height of the program.

"The department is very appreciative of the donation Lyfted Farms has made in support of our senior meals program during a difficult time," said a representative from the Department. "The support was key to the day-to-day operations and overall success of the program."

Lyfted Farms also lent a hand to the Stanislaus County Office of Emergency Services to store 450 pallets of PPE for six months in support of local efforts to protect against the spread of the virus.

"The opportunity to help alleviate food-insecurity amongst the elderly, veterans, and resource-challenged within Stanislaus County during the COVID-19 pandemic was impossible to ignore, and we eagerly donated our warehouse, freezer space, and the efforts of our amazing team members to assist in this effort," said Alan Applonie, COO for Lyfted Farms and TransCanna. "We are proud of our contributions to the larger effort to assist the community and seek to create a public perception of cannabis-centric businesses that is as positive as the contributions cannabis makes daily in the lives of so many millions of people."

The Stanislaus County Department of Aging and Veterans Services will present Lyfted Farms with a formal commendation at its upcoming Commission on Aging, on November 8th, 2021.

About TransCanna

TransCanna Holdings Inc. is a California-based, Canadian-listed company building cannabis-focused brands for the California lifestyle, through its wholly-owned California subsidiaries.

TransCanna's wholly owned subsidiary Lyfted Farms is California's authentic cannabis brand whose pioneering spirit has been continuously providing the finest cannabis flower genetics and cultivation methods since 1984. The Lyfted Farms brand of exclusive cannabis flower is sold at premium retailers throughout the state. With its new multipurpose facility in Modesto, California, the company is now poised to become one of the largest and most efficient vertically integrated cannabis companies in the California market. Visit the TransCanna website today at transcanna.com.

For updated information with respect to our company, please see our filings on SEDAR at www.sedar.com and on the CSE at www.thecse.com, or visit the Company's website at www.transcanna.com. To contact the Company, please email info@transcanna.com.

On behalf of the Board of Directors Bob Blink, CEO

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FORWARD LOOKING INFORMATION:

Certain information in this release may contain forward-looking statements. Forward-looking statements include, but are not limited to, statements concerning management's guidance on sales and other statements which are not historical facts. When used in this document, the words such as "could", "plan" "estimate", "expect", "intend", "may", "potential", "should" and similar expressions indicate forward looking statements.

Although TransCanna believes that its expectations reflected in these forward-looking statements are reasonable, such statements involve risks and uncertainties and no assurance can be given that actual results will be consistent with these forward-looking statements. Forward-looking statements are based on the opinions and estimates of management at the date that the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in forward-looking statements.

Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, forecasts, projections and other events contemplated by the forward-looking statements will not occur. Although TransCanna believes that the expectations represented by such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct as these expectations are inherently subject to business, economic and competitive uncertainties and contingencies.

This cautionary statement expressly qualifies the forward-looking statements contained in this press release. TransCanna undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change except as required by law.

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