

51-102F3
MATERIAL CHANGE REPORT

Item 1 **Name and Address of Company**

TRANSCANNA HOLDINGS INC. (the “Company”)
2489 Bellevue Ave, West Vancouver
British Columbia V7V 1E1

Item 2 **Date of Material Change**

April 30, 2021

Item 3 **News Release**

The news release was disseminated by Newsfile on April 30, 2021.

Item 4 **Summary of Material Change**

The Company announced its subsidiary Lyfted Farms is launching its new line of Lyfted Live Resin Pods. The Company also provided an update to the Management Cease Trade Order.

Item 5 **Full Description of Material Change**

5.1 **Full Description of Material Change**

The Company announced its subsidiary Lyfted Farms is launching its new line of Lyfted Live Resin Pods today.

‘Live Resin’, an innovative and relatively new form of cannabis product, has quickly become the ‘Holy Grail’ for cannabis connoisseurs. Consumed from the cartridge with a vape pen, live resin is valued for its rarity, potency, instant effects, and strong flavor profile.

“When shipments of this type of product land on retail shelves, a cannabis subculture goes viral and these things sell out,” said Alan Applonie, General Manager for Lyfted Farms. Live resin terpenes (the cannabis oils that contain distinct smells, tastes, and medicinal properties) more accurately capture plant terpene profiles than any other cannabis product.

“The new Lyfted Live Resin Pods solidify our position on the cutting edge of cannabis culture,” said Bob Blink, TransCanna CEO. “They will be among only 5 of its product kind available in California today.”

The product’s exclusivity lies in the high level of expertise and state-of-the-art processing equipment required to extract the resin from a “living” plant.

To produce the resin, Lyfted Farm's craftsmen take unique living genetic strains proprietary to Lyfted from plant trimmings, and isolate the full-spectrum of cannabinoids and terpenes from the trim in small, single batches of pure, potent golden resin that captures nearly the entirety of the organoleptic experience one would have as if smelling and tasting the flower directly.

In addition to their ingenuity, the Live Resin Pods represent a shrewd business move for Lyfted Farms – serving a new product category by utilizing biomass from plant trimmings.

“We have outstripped demand for our unique and highly valued genetic strains, and now with these Pods, we can offer our proprietary genetics in a concentrate form to serve the vape pen market,” said Mr. Blink. “The benefits to our shareholders are numerous, including solidifying our brand as a leader in product innovation, filling a demand for vape products created from our unique genetic lineup, and maximizing value by creating a whole new product category from excess trim. Other companies will be looking to replicate this, but we are ahead of the curve.”

The inaugural run of 7,000 units of Lyfted Live Resin Pods go out for distribution today, and are expected to land on retail shelves as early as next week, retailing for \$35-\$55 per unit.

MCTO Update

TransCanna wishes to provide an update with respect to the previously announced management cease trade order (the "MCTO") issued by the British Columbia Securities Commission on March 31, 2021. The MCTO was issued in connection with the delay by the Company in filing its annual financial statements, management's discussion and analysis and related officer certifications for the financial year ended November 30, 2020 (collectively, the "Required Filings") before the prescribed deadline of March 30, 2021.

Due to the delay of the Required Filings, the filing of the Company's interim financial statements, management's discussion and analysis and related officer certifications for the quarter ended February 28, 2021 (the "1st Quarter Filings"), which are due to be filed on April 29, 2021, will be delayed.

The Company continues to work closely with its auditor and expects to file the Required Filings on or before May 31, 2021, followed in due course by the 1st Quarter Filings.

The Company is providing this status update in accordance with National Policy 12-203 Management Cease Trade Orders ("NP 12-203"). The Company intends to follow the provisions of the Alternative Information Guidelines set out in NP 12-203, including the issuance of bi-weekly default status reports in the form of news releases. The Company confirms as of the date of this news release that there has been no material change in the information contained in the announcement issued on April 1, 2021, and there is no other material information concerning the affairs of the Company that has not been generally disclosed.

5.2 Disclosure for Restructuring Transactions

N/A

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

N/A

Item 7 Omitted Information

None

Item 8 Officer

Stephanie Wesik, President

Item 9 Date of Report

April 30, 2021

