

TransCanna Expands Senior Management

Vancouver, British Columbia--(Newsfile Corp. - March 4, 2019) - **TransCanna Holdings Inc.** (CSE: TCAN) (XETR: TH8) (FSE: TH8) ("TransCanna" or the "Company") is pleased to announce that it has appointed Arni Johannson as President.

Mr. Johannson has over thirty years operating and investing in both private & publicly traded companies throughout Canada and the USA. Mr. Johannson's has had numerous successful exits across a number of different sectors and has served on more than 20 corporate board of directors during this time.

"Once we presented TransCanna's vision to Arni he immediately understood the potential, and agreed to not only be a director, but also President of the company. I firmly believe his operating knowledge and vast network and experience will assist in expediting our growth as being arguably the largest self-contained, vertically integrated company owning up to fifteen premium brands in California," states Jim Pakulis, CEO of TransCanna.

The company has retained the services of Rok Marketing, Inc. for investor relations and marketing activities over one month term for fee of US\$150,000 and the issuance of 25,000 common shares. The common shares issuable will be issued at the end of the agreement term and will be subject to resale restrictions pursuant to applicable securities laws and the policies of the Canadian Securities Exchange.

About TransCanna Holdings Inc.

TransCanna Holdings Inc. is a Canadian based company providing branding, transportation and distribution services, through its wholly-owned California subsidiaries, to a range of industries including the cannabis marketplace.

For further information, please visit the Company's website at www.transcanna.com or email the Company at info@transcanna.com.

On behalf of the Board of Directors

James Pakulis
President and Chief Executive Officer
Telephone: (604) 609-6199

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Forward-looking statements in this news release include, but are not limited to: the expected purchase of the facility, the terms of the facility acquisition, the payment of finders fees in relation thereto, the ability of the Company to secure financing and the acquisition of appropriate licenses for the facility. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Company believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward looking statements will prove to be correct. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

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