

# TransCanna Retains Purple Crown Communications For Investor Relations Services

Vancouver, British Columbia--(Newsfile Corp. - January 23, 2019) - **TransCanna Holdings Inc.** (CSE: TCAN) (XETR: TH8) ("TransCanna" or the "Company") is pleased to announce that it has engaged Purple Crown Communications Corp. ("Purple Crown") of Vancouver to act as an investor relations consultant to the Company. Purple Crown will assist TransCanna in broadening its shareholder base and creating effective communication tools for communications with shareholders and potential investors.

Purple Crown has been engaged for a term of twelve months, renewable on a monthly basis thereafter on mutual agreement. Purple Crown will be paid a monthly fee of seven thousand dollars. Except for the investor relations services agreement, Purple Crown does not have any interest, directly or indirectly, in the Company or its securities. Purple Crown's appointment as an investor relations consultant to TransCanna is subject to regulatory approval of applicable filings with the Canadian Securities Exchange.

"Our goal was to align ourselves with a firm that puts shareholder communication first and can build a strong shareholder base as management focuses on building the business. We're extremely pleased to have retained Purple Crown, and we look forward to working with them and growing TransCanna together," states Jim Pakulis, CEO of TransCanna.

## About Transcanna Holdings Inc.

TransCanna Holdings Inc. is a Canadian based company providing branding, transportation and distribution services, through its wholly-owned California subsidiaries, to a range of industries including the cannabis marketplace.

For further information, please visit the Company's website at [www.transcanna.com](http://www.transcanna.com) or email the Company at [info@transcanna.com](mailto:info@transcanna.com).

On behalf of the Board of Directors

James Pakulis  
President and Chief Executive Officer  
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