

NEWS RELEASE

March 9, 2021

Symbol: CSE: WIFI

For Immediate Dissemination

AMERICAN AIRES ENGAGES CONSULTING FIRM FOR HIRING CHIEF REVENUE OFFICER

March 9, 2021 – Toronto, Ontario – American Aires Inc. (CSE: WIFI) (the "Company" or "Aires") is pleased to announce that it has engaged the firm of Berglass Associates, a Management and Consulting Firm, to assist the Company in hiring a Chief Revenue Officer (CRO) who will provide the wealth of experience and global marketing expertise required to bring Aires to the next level of marketing and sales success.

Berglass Associates is a firm based out of New York with a reputation for connecting companies with best-of-breed talent in whatever role a company requires. Aires' search for a high quality, experienced and forward looking individual to take charge of the CRO position of the Company is intended to facilitate the most expedient journey on the path toward increased profits and Company growth.

Matt Berglass, President of Berglass+Associates commented, "Like Aires Tech, we look to the future. We specialize in finding C-Suite talent that embrace the changes that today's consumer has accepted as normal. The CRO we find will be dedicated to building a brand that will resonate with both the customer and retailer. We're excited to be part of a program that will protect the consumer as their digital world expands."

Aires' CEO Dimitry Serov commented, "We are constantly looking for the most effective way to continue growing our Company's success and working with Berglass Associates in order to attract world class talent to our team is a very exciting strategy which we are employing in service of that goal. This new partnership will bring in the expertise which is required to quickly and effectively improve the Company's marketing strategies and sales throughout the course of 2021 and beyond."

The contract terms are as follows:

Aires has entered into an agreement with Berglass Associates, LLC ("Berglass") with respect to finding a Chief Revenue Officer for the Company (the "Berglass Agreement"). The agreement is exclusive during the minimum term of six months, after which Aires can cancel with 30 days written notice.

About American Aires Inc.

American Aires Inc. ("Aires") is Canadian-based nanotechnology company which has developed proprietary silicon-based microprocessors that reduce the harmful effects of electromagnetic radiation (EMR). The technology was developed by a team of highly credited scientists and confirmed by independent third-party validation including peer reviewed studies and publications in scientific journals. Aires' Lifetune products specifically target EMR emitted by consumer electronic devices such as cellphones, computers, baby monitors, Wi-Fi radiation, including the

NEWS RELEASE

March 9, 2021

Symbol: CSE: WIFI

For Immediate Dissemination

rapidly expanding next-generation high-speed 5G networks. Aires is listed on the CSE under ticker 'WIFI'. Learn more at www.airestech.com.

On behalf of the board of directors**Company Contact:**

Dimitry Serov, CEO

Email: dimitry@airestech.com**Telephone:** (905) 482-4667**Website:** www.airestech.com

For further information please contact:

Investor Cubed Inc.:

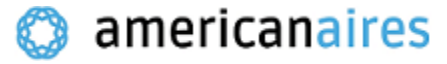
Neil Simon, CEO

Email: wifi@airestech.com**Telephone:** (647) 258-3310

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Certain material assumptions regarding such forward-looking statements may be discussed in this news release and the Company's annual and quarterly management's discussion and analysis filed at www.sedar.com. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.

No securities regulatory authority has either approved or disapproved of the contents of this news release. The Shares have not been, nor will they be, registered under the United States Securities Act of 1933, as amended, or any state securities laws, and may not be offered or sold in the United States, or to or for the account or benefit of any person in the United States, absent registration or an applicable exemption from the registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy any common shares in the United States, or in any other jurisdiction in which such offer, solicitation or sale would be unlawful. We seek safe harbour.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this news release.



NEWS RELEASE

March 9, 2021

Symbol: CSE: WIFI

For Immediate Dissemination

Not intended for distribution to United States Newswire Services or for dissemination in the United States. Any failure to comply with this restriction may constitute a violation of United States Securities laws.