

American Aires Announces Alternate Payment Plan for Customers

Toronto, Ontario--(Newsfile Corp. - September 29, 2020) - American Aires Inc. (CSE: WIFI) (the "**Company**" or "**Aires**") is pleased to announce that an alternative payment option is being made available for all of its online customers.

This alternative [payment platform](#) offers [interest-free installment plans](#) that empowers customers to "Buy Now and Pay Later" with simple, interest-free installment plans. This breaks down the total cost of the purchase into smaller payments, spread over at least six weeks.

Having this available on the Aires e-store page, will increase the average order value, the checkout conversion, and contribute to grow the revenue. It also helps convert first-time visitors when the timing is less than ideal, like right now during the Covid period, offering flexible payment options.

"We are seeing orders that are larger in size than was historically the case in the range of \$2,000 to \$3,000 per household. With this, we hope to facilitate more of these larger sized orders and drive both sales and cart sizes higher," commented Dimitry Serov, President and CEO. "Historically, Q4 sales are the strongest of the year and we are looking for this trend continue. Having this on board will facilitate us achieving this."

About American Aires Inc. American Aires Inc. is a nanotechnology company which has developed proprietary silicon-based microprocessors that reduce the harmful effects of electromagnetic radiation (EMR). The technology was developed by a team of highly credited scientists and confirmed by independent third-party validation including peer reviewed studies and publications in scientific journals. The technology specifically targets cellphones, computers, baby monitors, Wi-Fi radiation and general EMR emitted by consumer electronic devices. Aires has launched a full suite of consumer products under the brand name "Airestech" for use on almost all consumer electronic devices. The Company has adopted a global ecommerce and distribution platform that scales easily as sales grow. Since launching in 2019, Aires has enjoyed exuberant growth. The company has been aggressively building out their ecommerce platform which is now capable of delivering up to 10,000 shipments a day along with recent customer service center agreements. Strategically placed fulfillment centers have been secured to ensure prompt delivery around the globe (see PR Jan. 31, 2020). With the launch of 5G networks around the world, this year, we are seeing an increase of news, reports and leading health organizations discussing the potential harm of EMR and the importance of identifying solutions to reduce these harmful rays. Aires products are the solution. www.airesstech.com

On behalf of the board of directors

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