

American Aires Continues to Broaden Global Marketing Outreach and Announces Collaboration with Engage People

Toronto, Ontario--(Newsfile Corp. - July 30, 2020) - American Aires Inc. (CSE: WIFI) (the "**Company**" or "**Aires**") is pleased to announce its collaboration with Engage People, an innovative technology company in the loyalty and rewards industry.

Engage People has more than 25 years of experience servicing the loyalty and incentive industry and they have over ten million active users. Engage People is one of the dominant players in the industry and they represent numerous fortune 500 companies around the globe including major banks, world-wide credit card companies, major financial institutions, telecom companies and leading European airlines.

Aires has become a Technology Partner on the Engage People E-Commerce Platform and starting August 1st, 2020, Engage People will promote all Aires products through Canadian banking loyalty programs, such as TD rewards, Desjardins' loyalty program, RBC rewards and BMO rewards. These major banks will offer to their members the opportunity to buy Aires products in real-time either by redemption with credit card, or membership points.

Engage People goes above and beyond providing members with points and rewards, however. Using technology, they work to enhance the engagement members have with a brand by incorporating relevant offers, experiences and promotions that are meaningful to each member. Their innovative loyalty program technology solutions will allow Aires to go beyond merely facilitating the transaction of points for products. Instead, Aires will be able to align loyalty program members with campaigns, promotions and rewards that are tailored to their individual needs and wants. (<https://www.engagepeople.com>)

Aires and Engage People will be focused on utilizing business analytics to find the most relevant opportunities in their segment of the market, using new, custom marketing strategies to approach new customers.

Aires CEO Dimitry Serov commented, "We are thrilled to be working with Engage People as they open up a very large global audience to Aires. This engagement compliments and adds to the marketing platforms Aires is established on, as well as the pending platforms which we will be rolling out globally in the future."

About Engage People

Engage People is at the forefront of innovation across loyalty programs in the Finance, Travel and Hospitality, and Entertainment industries. Engage People provides innovative loyalty platforms for their clients across a variety of channels and industries. Anywhere an organization needs to enhance the member experience, increase their connection with loyal members and deliver long-term objects, Engage People's solutions are ready to meet those challenges.

About American Aires Inc.

American Aires Inc. is a nanotechnology company which has developed proprietary silicon-based microprocessors that reduce the harmful effects of electromagnetic radiation (EMR). The technology was developed by a team of highly credited scientists and confirmed by independent third-party validation including peer reviewed studies and publications in scientific journals. The technology specifically targets cellphones, computers, baby monitors, Wi-Fi radiation and general EMR emitted by consumer electronic devices. Aires has launched a full suite of consumer products under the brand name "Airestech" for use on almost all consumer electronic devices. The Company has adopted a global ecommerce and distribution platform that scales easily as sales grow. Since launching in 2019, Aires has enjoyed

exuberant growth. The company has been aggressively building out their ecommerce platform which is now capable of delivering up to 10,000 shipments a day, as well as recent customer service center agreements. Strategically placed fulfillment centers have been secured to ensure prompt delivery around the globe (see PR Jan. 31, 2020). With the launch of 5G networks around the world this year, we are seeing an increase of news, reports and leading health organizations discussing the potential harm of EMR and the importance of identifying solutions to reduce these harmful rays. Aires products are the solution. www.airestech.com

On behalf of the board of directors

Company Contact

Dimitry Serov, CEO

Email: dimitry@airestech.com

Telephone: (905) 482-4667

Website: www.airestech.com

For further information please contact:

Investor Cubed Inc.:

Neil Simon, CEO

Email: wifi@airestech.com

Telephone: (647) 258-3310

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Certain material assumptions regarding such forward-looking statements may be discussed in this news release and the Company's annual and quarterly management's discussion and analysis filed at www.sedar.com. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.

No securities regulatory authority has either approved or disapproved of the contents of this news release. The Shares have not been, nor will they be, registered under the United States Securities Act of 1933, as amended, or any state securities laws, and may not be offered or sold in the United States, or to or for the account or benefit of any person in the United States, absent registration or an applicable exemption from the registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy any common shares in the United States, or in any

other jurisdiction in which such offer, solicitation or sale would be unlawful. We seek safe harbour.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this news release.

Not intended for distribution to United States Newswire Services or for dissemination in the United States. Any failure to comply with this restriction may constitute a violation of United States Securities laws.

To view the source version of this press release, please visit
<https://www.newsfilecorp.com/release/60797>