

News release

For Immediate Dissemination

AMERICAN AIRES ANNOUNCES RECORD SALES FOR FIRST SIX MONTHS OF 2020

July 7, 2020 – Toronto, Ontario – American Aires Inc. (CSE: WIFI) (the "**Company**" or "**Aires**") is pleased to announce record sales during the first half of 2020.

For the six months of 2020, Aires had record sales of \$874,262.54 CAD (unaudited) compared to sales of \$328,854.07 CAD (unaudited) in March 2020, a 166% increase from 2019 to 2020.

Aires is also pleased to announce it sold 7,152 units, representing a 162% increase in units sold over the comparative month ended June 30, 2019. Units sold include the Aires Shield Pro, Aires Defender Pro and Aires Guardian.

It is noteworthy that these increased sales figures were achieved mainly organically with little marketing spent.

"We are pleased with our numbers and regard them as an early indicator of proof of concept. We have a technology which we have commercialized into the first of many products which have global appeal", commented Dimitry Serov, President and CEO.

"Our business model is ecommerce based operating 24-7 around the globe. With this, as we move the second half of the year, we look to the next phase of our growth which will include the sales and marketing of our 5G product offering for people and pets with a focus in North America and Europe", added Serov.

About American Aires Inc.

American Aires is an Ontario based technology company that is focused on the research, development and implementation of innovative technology solutions to allow consumers to safely engage with electronic products of the 21st century. The Company is currently engaged in the business of production, distribution and sales of products intended to protect persons from the harmful effects of electromagnetic emissions, which is produced from electronic devices such as cell phones, Wi-Fi routers, tablets and electric cars to name a few. The Company has developed a technology that restructures and transforms electromagnetic field haze into a more biologically-compatible form to reduce the harmful effects of electromagnetic radiation. The Company's current principal products are the Shield Pro, Aires Defender Pro and Aires Guardian.

For more information please visit: <u>www.airestech.com</u>

On behalf of the board of directors

Dimitry Serov, President & Chief Executive Officer

Email: <u>dimitry@airestech.com</u> Phone: (905) 482-4667

Investor Relations:

Samina Deen, Head of Partnerships

Email: samina@airestech.com

Phone: (416) 320-1634 wifi@airestech.com

Neil Simon, Investor Cubed Inc Email: info @investor3.ca

Phone: (647) 258-3310

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, jointventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Certain material assumptions regarding such forward-looking statements may be discussed in this news release and the Company's annual and quarterly management's discussion and analysis filed at www.sedar.com. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.

No securities regulatory authority has either approved or disapproved of the contents of this news release. The Shares have not been, nor will they be, registered under the United States Securities Act of 1933, as amended, or any state securities laws, and may not be offered or sold in the United States, or to or for the account or benefit of any person in the United States, absent registration or an applicable exemption from the registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy any common shares in the United States, or in any other jurisdiction in which such offer, solicitation or sale would be unlawful. We seek safe harbour.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this news release.

Not intended for distribution to United States Newswire Services or for dissemination in the United States. Any failure to comply with this restriction may constitute a violation of United States Securities laws.