



## **AMERICAN AIRES ANNOUNCES RECORD SALES IN APRIL 2020**

**May 15, 2020 – Toronto, Ontario** – American Aires Inc. (CSE: WIFI) (the "**Company**" or "**Aires**") is pleased to announce record sales during the month of April 2020.

For the month of April 2020, Aires had record sales of \$252,431 CAD (unaudited) compared to sales of \$172,672 CAD (unaudited) in March 2020, a 46.2% increase month over month.

Aires is also pleased to announce it sold 2,311 units, representing a 40.1% increase in units sold over the comparative month ended April 30, 2019. Units sold include the Aires Shield Pro, Aires Defender Pro and Aires Guardian.

It is noteworthy that these sales figures for April 2020 were achieved organically. As reported on April 24, 2020, with the Aires automated e-commerce platform now operational, Aires has embarked on a gradual advertising and marketing spend to increase product awareness and consumer sales.

“We are certainly pleased with the percentage increase in our April sales and the monthly growth that we are experiencing. We see April’s results as a proof of concept that our model, which is highly scalable, is working very well and we are seeing consumer demand translate into sales”, commented Dimitry Serov, President and CEO. “As we look to increase our ad spend, we anticipate an increase in sale with a time lag for the ad spend to translate into sales of 4 to 6 weeks which is very much in line with our forecast and past experience.”

### **About American Aires Inc.**

American Aires is an Ontario based technology company that is focused on the research, development and implementation of innovative technology solutions to allow consumers to safely engage with electronic products of the 21<sup>st</sup> century. The Company is currently engaged in the business of production, distribution and sales of products intended to protect persons from the harmful effects of electromagnetic emissions, which is produced from electronic devices such as cell phones, Wi-Fi routers, tablets and electric cars to name a few. The Company has developed a technology that restructures and transforms electromagnetic field haze into a more biologically-compatible form to reduce the harmful effects of electromagnetic radiation. The Company’s current principal products are the Shield Pro, Aires Defender Pro and Aires Guardian.

For more information please visit [www.airestech.com](http://www.airestech.com), or contact:

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