



AMERICAN AIRES TO SELL 5G PRODUCT OFFERING IN JULY 2020 AND PROVIDES UPDATE ON COVID 19

May 14, 2020 – Toronto, Ontario – American Aires Inc. (CSE: WIFI) (the "**Company**" or "**Aires**") is pleased to announce its 5G product line up will be available for sale in July 2020, on the new Aires' e-commerce platform at airestech.com.

In July 2020, Aires will begin selling two new products specifically designed to protect consumers from the possible harmful effects of electromagnetic radiation caused from 5G technology. Aires anticipates pre-sales of its new 5G product offering as early as June 2020.

The new 5G line up of four individual products replaces the Shield Pro, Aires Defender Pro and Aires Guardian as well as offering a completely new product addition for pets with a device specifically designed for cat and dog owners.

It is anticipated that the 5G product offering will improve gross margins, with pre-existing consumer demand already present throughout the world.

"The possible negative effects resulting from the deployment and operation of 5G technology are becoming increasingly prevalent globally. The new Aires' line up is specifically designed to offer consumers protection from the harmful effects of the electromagnetic radiation from 5G technology which are significantly greater than the predecessor 4G technology", commented Dimitry Serov, President and CEO. "Our market is global. With increasing consumer awareness of the impending 5G deployment, it is anticipated our sales will grow further. With our new e-commerce platform now operational, we expect to see the benefits of higher margins and increased sales."

The Company is also pleased to report that it remains diligent following all recommendations from Health Canada as the country deals with COVID-19. Furthermore, despite COVID 19, the Aires supply chain for manufacturing and distribution is running smoothly and without disruption as the Company experiences record sales.

"During these unprecedented times, people are becoming increasingly concerned about their health and well-being. This is only one component for the record sales we are experiencing that is in addition to the increase in advertising and website optimization we have initiated. The Aires' offering provides consumers protection from the possible harmful effects of electromagnetic radiation providing customers further security during these insecure times. We are being very well received across the globe with sales in over 27 countries", commented Dimitry Serov, CEO.

Lastly, Aires is pleased to announce Mr. Yan Namer has been appointed Chief Operation Officer. Mr. Namer is an operational sales and distribution professional with over 20 years of industry experience. Mr. Namer holds an MBA and is a graduate from Paris-Dauphine University. Aires welcomes Mr. Namer to the Aires team.

“Aires is high margin e-commerce business that is scalable. The Aires product offering has global application and appeal. Our total addressable market comprises of everyone who owns a cell phone; large does not begin to describe the size and scope of the opportunity before us. That said, I am excited to bring my operational sales and distribution experience and expertise to Aires”, commented Yan Namer, COO.

About American Aires Inc.

American Aires is an Ontario based technology company that is focused on the research, development and implementation of innovative technology solutions to allow consumers to safely engage with electronic products of the 21st century. The Company is currently engaged in the business of production, distribution and sales of products intended to protect persons from the harmful effects of electromagnetic emissions, which is produced from electronic devices such as cell phones, Wi-Fi routers, tablets and electric cars to name a few. The Company has developed a technology that restructures and transforms electromagnetic field haze into a more biologically-compatible form to reduce the harmful effects of electromagnetic radiation. The Company’s current principal products are the Shield Pro, Aires Defender Pro and Aires Guardian.

For more information, please visit www.airestech.com or contact:

Dimitry Serov, President & Chief Executive Officer

Email: dimitry@airestech.com

Phone: (905) 482-4667

Investor Relations:

Samina Deen, Head of Partnerships

Email: samina@airestech.com

Phone: (416) 320-1634

wifi@airestech.com

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