



AMERICAN AIRES ANNOUNCES GLOBAL WEBSITE AND DISTRIBUTION TO DRIVE SALES WORLD WIDE

JANUARY 10th, 2020 – Toronto, Ontario – American Aires Inc. (CSE: WIFI) (the "Company" or "Aires") is pleased to announce a new global website to support consumer demand of its product offering, namely the newly announced 5G line up for Q2 of 2020.

The new Aires e-commerce website, expected to be fully operational late Q1 2020, will be able to support sales around the world and offer Aires products in multiple languages and jurisdictions.

The new website and new backend system is capable of supporting up to 10,000 sale transactions of Aires product a day. Currently the average sale transaction per customer is approximately \$292 USD (unaudited 2019 figures).

While there can be no assurances on future performance, Aires anticipates to exit 2020 at a run rate of 1000 sale transactions per day.

“We have announced our new 5G compatible product line up for 2020 and are near completion of our new global e-commerce website to support sales. As 2020 unfolds we look to numerous sales and marketing initiatives that include social media, influencer campaigns and website optimization.” said the Company’s CEO, Dimitry Serov. “Aires goal is to be the consumers first choice solution for protection from the negative effects of EMR emitted from 5G and related technology and we are ready to deliver.”

For more information please visit: www.airestech.com

About American Aires Inc.

American Aires is an Ontario based nano-technology company that is focused on the research, development and implementation of innovative technology solutions to allow consumers to safely engage with electronic products of the 21st century. The Company is currently engaged in the business of production, distribution and sales of products intended to protect persons from the harmful effects of electromagnetic emissions, which is produced from electronic devices such as cell phones, Wi-Fi routers, tablets and electronic cars to name a few. The Company has developed a technology that restructures and transforms electromagnetic field haze into a more biologically-compatible form to reduce the harmful effects of electromagnetic radiation. The Company’s current principal products are the Aires Shield Pro, Aires Defender Pro and Aires Guardian.

For more information please visit: www.airestech.com

On behalf of the board of directors

Dimitry Serov, President & Chief Executive Officer

Email: dimitry@airestech.com

Phone: (647) 404-4416

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