Lynx Global Attracts FinTech Expert to the Board

Vancouver, British Columbia and London, United Kingdom--(Newsfile Corp. - November 2, 2021) - **Lynx Global** Digital Finance Corporation (CSE: LYNX) (OTC Pink: CNONF) (FSE: 3CT0) ("Lynx" or the "Company") is pleased to announce the addition of Dr. Georg Hochwimmer to the board of directors.

Dr. Hochwimmer is the Chief Analyst at General Research, GmbH, a leading Munich-based securities research and analysis firm.

Dr. Hochwimmer is a noted business consultant and academic responsible for aiding in the development of several highly profitable companies throughout Europe. He serves as the CEO of supraMAT Technologies AG, a business incubator for German technology companies and is a Managing Director of Microdrop Technologies.

"I have been working with Lynx on a consulting basis and in doing research I have become very excited about the opportunities and business strategy they are executing. The concept of a financial ecosystem that uses technology to drive down transaction costs and make digital banking widely available in untapped markets is a very timely strategy. I believe I will be able to bring a lot of accretive opportunities to the management team over the coming quarters," stated Dr. Hochwimmer.

Dr. Hochwimmer joins the board as the Company is working diligently to harmonize the components of Lynx's digital payment platform, including a fully licensed Bank.

"I have enjoyed working with Dr. Hochwimmer immensely and I look forward to having his experience and skills come to bear on financing and growing a multi-national corporation. We have already discussed the many ways his client base can help increase the revenue streams at Lynx," stated Mike Penner, CEO Lynx.

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ABOUT LYNX DIGITAL GLOBAL FINANCE:

Lynx seeks to become a leader in financial technology, solutions, and services for large-scale merchants, financial institutions and other B2B industry partners by way of integration to the Lynx digital payment platform. The Company's payment solutions are powered by a broad suite of payment technologies and services. The Company has targeted banking and fintech relationships in ASEAN and Oceania, a region with a population approaching 700 million, that can provide Lynx a financial network hub location to service and operate a global traditional and digital financial infrastructure. By working with selected banking and/or licensed EMI partners, the Company will be able to offer a digital payment platform with a full suite of payment solutions, which may include merchant acquiring solutions; card issuing; remittance and forex; and custodial digital asset services, including digital wallet services. The Company seeks organic growth while investigating potential strategic acquisitions that may contribute critical technology applications, additional services and revenue streams, and that can complement or enhance existing offerings and potentially increase or expedite the path to future profitability. While Lynx believes that significant near-term opportunities exist for the Company's strategic initiatives, there can be no assurance that goals and objectives will be reached or that any such underlying efforts or agreements will provide successful or positive outcomes should they be implemented.

Phone: 1-888-273-1332 Email: <u>ir@lynxglobal.io</u> NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDERS HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

FORWARD-LOOKING STATEMENTS: Certain information contained herein may constitute "forwardlooking information" under Canadian securities legislation, including the ability of Dr. Hochwimmer to bring accretive opportunities to the management of Lynx over the coming guarters, the impact of Dr. Hochwimmer on Lynx's ability to finance and grow as a multinational corporation and the ways in which his client base could help increase the revenue streams at Lynx. Generally, forward-looking information can be identified by the use of forward-looking terminology such as, "will be", or variations of such words and phrases or statements that certain actions, events, or results "will" occur. Forward-looking statements are based on the Company's estimates and are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance, or achievements of Lynx to be materially different from those expressed or implied by such forward-looking statements or forward-looking information, including capital expenditures, other costs, or implied future forecasts. The Company further again cautions that all forward-looking statements are inherently uncertain, and that actual performance may be affected by a number of material factors, many of which are beyond the Company's control. Such factors include, among other things: risks and uncertainties relating to the Company's limited operating history and the need to comply with environmental and governmental regulations. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and information. Lynx will not update any forward-looking statements or forward-looking information that are incorporated by reference herein, except as required by applicable securities laws.



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