

Lynx Global Adds India Business and Technology Leader to its Strategic Advisory Board

Vancouver, British Columbia--(Newsfile Corp. - April 29, 2021) - Lynx Global Digital Finance Corporation (CSE: LYNX) (OTC Pink: CNONF) (FSE: 3CT0) ("Lynx" or the "Company") is pleased to announce the appointment of Mr. Abhishek Mohan to the Strategic Advisory Board of the Company. Mr. Mohan possesses a unique present-day level of expertise towards the application, development, engagement and execution of successful business enterprises and initiatives in the coveted market of India.

Mr. Abhishek ("Abhi") Mohan has built a vast portfolio and base of relationships throughout India, MENA, and SE Asia. By way of careful analysis of industry trends, combined with portfolio referrals, organic networking, and sound external sourcing, Abhishek brings a range of practical insights to Lynx that it can utilize as it seeks to rapidly create strategic plans, develop best practices, and source potential acquisitions and partnerships, that will provide for expansion of the Lynx Pan-global footprint to India.

Michael Penner, President and CEO of Lynx, stated: "As a seasoned collaborative visionary presence in the rapidly changing present-day India FINTECH market sector, Abhi provides Lynx with impressive partner sourcing capabilities and the valuable hands-on practical and pragmatic experience needed to forge success in the complex India market. Our goal is always to build long term relationships with exceptional leaders, and the formal addition of Abhi to our ever-expanding Strategic Advisory Board certainly continues that trend."

Abhi stated, "Since 2005 I have been keenly fixated on the key geographies of India, MENA & SEA remaining razor focused on a very few industry segments - FINTECH of course being one. As a co-founder of India's first highly respected Technology Incubator, I have been in the enviable position of developing direct working relationships with many of the leading entrepreneurs of past and present that are responsible for framing the exponential growth opportunity that the India market represents. Today I am privileged to have joined the thought-leaders marshalling the roll-out of the Lynx Universally Unified Payment Network and I hope to make an immediate impact given efforts to source and solidify for Lynx Global further partnerships or acquisitions in India, MENA or SE Asia."

Mr. Abhishek Mohan is Co-Founder and Chief Growth Officer of T9L. It is India's first 'Startup Studio', (*Technology Incubator*) with 37 startups and a *Pre-Covid* portfolio cumulative valuation of USD 650M+. In a sector where 90% failure is the norm, T9L has delivered industry bucking performance with an 85% portfolio survival rate. In providing Venture-as-a-Service (VaaS) and handholding early-stage startups (pre seed / seed) to Series A and beyond, T9L intends to work with 120+ startups over the next 5 years across India & South-East Asia to make their success more predictable. In addition to his role at T9L, Mr. Mohan is the Founder and CEO of HempStreet - India's first and largest fully integrated research to retail venture in the Ayurvedic Cannabis field with a network of 60,000 ayurvedic practitioners across the country. Only a mere 4 months from product launch, Abhishek had already spearheaded and achieved the successful deployment of manufacturing, distribution, and sales to a network of over 1,000 clinic locations covering 22 of the 29 states in India. Hempstreet and Mr. Mohan were recently featured in a Forbes India article in April 2021, and he is currently a sought-after speaker on numerous sector panels around the Globe.

An MBA graduate from the Asian Institute of Management, Abhishek has been involved in the India and SE Asia venture space since 2005 and has witnessed numerous ventures go from seed to IPO across games, pharma and technology. He currently sits on the boards of several tech companies in Asia and North America.

ABOUT LYNX DIGITAL GLOBAL FINANCE:

Lynx seeks to become a global leader in financial technology, solutions, and services for large-scale merchants, financial institutions, and other B2B industry partners by way of integration to the Lynx digital payment platform. The Company's payment solutions are powered by a broad suite of integrated proprietary technologies. The Company has targeted banking and fintech relationships outside of North America, specifically in ASEA and Oceania. By working with selected banking and/or licensed EMI partners the Company is able to a full suite of payment solutions which may include merchant acquiring solutions; integrated payment solutions; global eCommerce solutions; remittance and forex; custodial digital asset services; core processing and ancillary applications solutions; digital and online marketplace and website solutions, including internet, mobile and eBanking electronic funds transfer and network services solutions; and/or card and online retail payment solutions. The Company seeks organic growth while investigating potential strategic acquisitions, that may contribute critical technology applications, additional services and revenue streams that can complement or enhance existing offerings and potentially increase or expedite the path to future profitability. While Lynx believes that significant near-term opportunities exist for the Company's strategic initiatives, there can be no assurance that goals and objectives will be reached or that any such underlying efforts or agreements will provide successful or positive outcomes should they be implemented.

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