

Sekur Private Data to Accept Crypto Currency Payments - Increasing Privacy and Security to the Trading and Gaming Industry

Miami, Florida and Toronto, Ontario--(Newsfile Corp. - November 12, 2024) - [Sekur Private Data Ltd.](#) (OTCQB: SWISF) (CSE: SKUR) (FSE: GDT0) ("Sekur" or the "Company"), a leading Swiss-hosted cybersecurity and privacy communications platform, today announced that, as part of improving its services and increase its audience, it will accept crypto currencies as of 2025 for all its privacy communications solutions, improving end user privacy and information security.

This initiative aligns with [Sekur's](#) strategy to broaden the distribution of its Swiss-based privacy solutions and extends anonymous and secure payments through digital currencies to its private off-grid Swiss-hosted privacy communications solutions.

This initiative also targets the crypto, gaming and financial industry, providing a never seen layer of privacy protection and secure communications to traders, gaming platforms and its clients through our Sekur suite of applications.

Recently, the crypto industry has been rocked by multiple hacks reported in the media, including losses for casino and government-controlled wallets, as well as thousands of individuals losing tens of millions of dollars to hackers and cyber-attacks.

Sekur's platform is specifically designed to shield individuals and businesses from cyber threats and privacy breaches, catering to the growing demand for a unique value proposition in privately held, Swiss-hosted data privacy. The platform operates independently, with no reliance on third-party big-tech cloud or communications solutions, offering an exclusive level of data privacy protection and security.

CEO Statement

Alain Ghiai, CEO of Sekur Private Data, commented on the partnership, stating, *"We are pleased to extend to enhanced forms of payment, expanding our audience to the crypto traders and gaming markets, reaching a significantly larger audience particularly vulnerable to cyber-attacks and privacy intrusion. The common denominator of the breaches is the use of existing Big Tech communications, email, messenger, and VPNs. Crypto users will now have access to our affordable and comprehensive cybersecurity and privacy solutions using a payment form they trust, offering the same anonymity and security as Sekur. We anticipate rapid growth in sales once we activate digital currencies as a new payment form for Sekur."*

Swiss Privacy Protection

Sekur's solutions are hosted exclusively in Switzerland, ensuring user data remains secure from external data access requests. Switzerland's robust Federal Act on Data Protection, in place since 1993, upholds strict privacy standards, prohibiting unauthorized data processing and protecting against the publication of information based on leaked "secret official discussions." This regulatory framework provides a unique level of data privacy protection, reinforcing Sekur's commitment to safeguarding user information.

About Sekur Private Data Ltd.

Sekur Private Data Ltd. is a Swiss-hosted cybersecurity and privacy communications provider, offering a secure suite of tools to protect businesses and individuals from unauthorized access and cyber threats. With solutions such as SekurMail, SekurMessenger, and SekurVPN, Sekur provides an accessible and reliable means of digital communication and data storage, grounded in Swiss privacy standards.

To find out more about Sekur's privacy communications solutions visit: www.sekur.com
For more company information, please visit: www.sekurprivatedata.com
For sales brochure on our enterprise security solutions, or partnership opportunities, contact:
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Forward-Looking Information

This news release contains certain forward-looking information within the meaning of applicable Canadian securities laws ("forward-looking statements"). All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "project" and similar words, including negatives thereof, suggesting future outcomes or that certain events or conditions "may" or "will" occur. These statements are only predictions. These statements reflect management's current estimates, beliefs, intentions and expectations; they do not guarantee future performance. Sekur cautions that all forward-looking statements are inherently uncertain, and that actual performance may be affected by a number of material factors, many of which are beyond Sekur's control. Such factors include, among other things: risks and uncertainties relating to the future of the Company's business; the success of marketing and sales efforts of the Company; the projections prepared in house and projections delivered by channel partners; the Company's ability to complete the necessary software updates; increases in sales as a result of investments software development technology; consumer interest in the Products; future sales plans and strategies; reliance on large channel partners and expectations of renewals to ongoing agreements with these partners; anticipated events and trends; the economy and other future conditions; and other risks and uncertainties, including those described in Sekur's prospectus dated May 8, 2019, filed with the Canadian Securities Administrators and available on www.sedarplus.ca. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Sekur undertakes no obligation to publicly update or revise forward-looking information.



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