Sekur Private Data Ltd. Increases Identity Security for its Swiss Hosted Sekur Solutions for Businesses – Prepares to Launch SekurVPN April 7, 2023

TORONTO, ON and NEW YORK, NY / ACCESSWIRE / March 31, 2023 / Sekur Private Data Ltd. (CSE:SKUR)(OTCQX:SWISF)(FRA:GDT0) ("Sekur" or the "Company"), a leading Swiss hosted secure and private communications platform, is pleased to announce that it has launched a new security feature for all its web based Sekur solutions. The feature is called 2FA or 2 Factor-Authentication and allows Sekur users to opt-in and increase their login credential security.

Two-factor authentication (2FA) is an identity and access management security method that requires two forms of identification to access resources and data. 2FA gives businesses and consumers the ability to monitor and help safeguard their most vulnerable information and networks. 2FA will be applied to all the Company's solutions including its upcoming [SekurVPN.]

Additionally, the Company is pleased to announce that it is on track to launch its anticipated [SekurVPN] private Swiss-hosted encrypted VPN solution. The launch is expected April 7, 2023. The Company has already received pre-registration requests for its launch promotion and will start a similar promotion to all its existing users and shareholders.

Alain Ghiai, CEO of Sekur Private Data said: "We are very pleased to launch the 2FA feature to all our solutions, and to announce that we are on track to launch SekurVPN on time April 7, 2023. The opt-in 2FA is optional of course, however, we recommend business users to implement this extra security measure to minimize cyber intrusions into their account. With 2FA implemented, we are increasing our chances of getting more and more businesses adopting Sekur as their communications platform of choice. Businesses have been asking for this implementation and we have answered their requests. We do anticipate some immediate benefits from this 2FA feature implementation. Our prime directive is to provide private and secure communications for everyone, and, as we are not connected to any BigTech or Hyperscaler platform, we offer a truly independent, private and secure means of communications without any data mining, through our proprietary technology and our secure servers based in Switzerland. We look forward to continuing to offer true data privacy to all individuals and their businesses and protect their intellectual property, and their privacy, from data miners and malicious hackers."

Sekur, which includes [SekurMessenger] and [SekurMail,] is part of a bundle of email, messaging and file transfer into one application, includes the Company's latest SekurMail technology, which includes proprietary anti-phishing and privacy feature called SekurSend®. SekurSend® lets a user send an email to any other recipient, whether they have [Sekur] or not, in full privacy and security as the email never leaves [Sekur]'s encrypted email servers based in Switzerland. The recipient can then click on the notification and reply in the same manner using SekurReply®, without the recipient having to register for a [Sekur] account. The sender can also decide to protect any email sent by adding a password to open it, a read-limit and a self-destruct timer as well. Sending an email with the SekurSend® feature allows the senders and recipients to add limitless size attachments to the emails without crowding the recipients' email box. This also eliminates

BEC attacks for businesses and email phishing attacks. Additionally, SekurMail includes full control of email delivery, automatic data export for large Enterprises and an automatic Data Loss Prevention technology ("DLP") with real time continuous archiving.

Recent data breaches in messaging applications have created a certain urgency for businesses and data privacy advocates to protect their communications from cyber-attacks and identity theft via mobile and desktop devices.

SekurMessenger now comes with a proprietary feature and technology called "Chat-By-Invites". This feature allows a SekurMessenger user ("SM user") invite a non-SM user, or a group of non-SM users, to chat in a fully private and secure way, without the recipient ever having to register to SekurMessenger or download the app. At the end of the chat, the initiator of the conversation can remotely terminate the conversation and all traces of the conversation are deleted from all users, including the recipient. This unique feature is now fully deployed and functional on all iOS and Android devices and web platforms. The target sectors are numerous, including but not limited to real estate, legal, finance, insurance, medical, government, energy, manufacturing, trade and pharmaceutical sectors.

SekurMessenger also eliminates many of the privacy and security risks by not only not requiring a phone number, which would divulge a user's phone device ID, but also by not social engineering a user's phone or computer contact list and infecting the contacts by default as well, eliminating a huge loophole in security and privacy. SekurMessenger issues each user a username and a Sekur number. The Sekur number is the contact ID a user would disclose in order for other Sekur users to be added. The service comes with a self-destruct timer and other features as well, including Sekur's proprietary VirtualVaults and HeliX technologies with all data stored in Swiss hosted encrypted servers.

Sekur's Data privacy solutions are all hosted in Switzerland, protecting users' data from any outside data intrusion requests. In Switzerland, the right to privacy is guaranteed in article 13 of the Swiss Federal Constitution. The Federal Act on Data Protection ("FADP") of 19 June 1992 (in force since 1993) has set up a strict protection of privacy by prohibiting virtually any processing of personal data which is not expressly authorized by the data subjects. The protection is subject to the authority of the Federal Data Protection and Information Commissioner.

Under Swiss federal law, it is a crime to publish information based on leaked "secret official discussions." In 2010 the Federal Supreme Court of Switzerland found that IP addresses are personal information and that under Swiss privacy laws they may not be used to track Internet usage without the knowledge of the individuals involved.

About Sekur Private Data Ltd.
Sekur Private Data Ltd. is a Cybersecurity and Internet privacy provider of Swiss hosted solutions for secure and private communications. The Company distributes a suite of encrypted e-mails, secure messengers, and secure communication tools. Sekur Private Data Ltd. sells its products through its own website at https://www.sekur.com, and approved distributors, and telecommunications companies worldwide. Sekur Private Data Ltd. serves consumers,

businesses and governments worldwide.

On behalf of Management
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