

## **Sekur Private Data to Present at Emerging Growth Conference on January 25<sup>th</sup> 2023**

January 24 2023 – Toronto, ON, and New York, NY, Sekur Private Data Ltd. (OTCQX:SWISF) (CSE:SKUR) (FRA:GDT0) (“Sekur” or the “Company”), the leading Swiss hosted secure and private communications platform, is pleased to announce that it is presenting at the next Emerging Growth Conference is presenting on January 25<sup>th</sup>, 2023, at 11:25 AM EST. This live, interactive online event will give existing shareholders and the investment community the opportunity to interact with the Company’s CEO, Alain Ghiai, in real time.

Alain Ghiai will perform a presentation and will subsequently open the floor for questions. Please ask your questions during the event and Alain Ghiai will do his best to get through as many of them as possible. **Sekur Private Data Ltd. will be presenting on January 25<sup>th</sup> 2023 at 11:25 to 11:55 AM Eastern time for 30 minutes.**

**Please register here to ensure that you are able attend the conference and receive any updates that are released: [Sekur Private Data Registration Link](#)**

If attendees are not able to join the event live on the day of the conference, an archived webcast will also be made available on EmergingGrowth.com and on the Emerging Growth YouTube Channel, <http://www.YouTube.com/EmergingGrowthConference>. We will release a link to that after the event.

Alain Ghiai, CEO of Sekur Private Data said: "We are very happy to be invited to present at the Emerging Growth Conference and introduce Sekur Private Data and our brand [Sekur](#). With the high risks of hackers attacking the USA on all fronts, we offer an alternative to big-tech for privacy and security in communications with our [Sekur](#) privacy communications solutions and its many unique benefits, such as Swiss hosted data privacy and security, and the right for consumers and businesses not to have their data mined by third party service providers. As we are not connected, and never have been connected, “Big Tech” platforms, we can offer a truly independent, private and secure means of communications through our proprietary technology and our secure servers based in Switzerland.”

Sekur, which includes [SekurMessenger](#) and [SekurMail](#), is part of a bundle of email, messaging and file transfer into one application, includes the Company’s latest SekurMail technology, which includes proprietary anti-phishing and privacy feature called SekurSend®. SekurSend® lets a user send an email to any other recipient, whether they have [Sekur](#) or not, in full privacy and security as the email never leaves [Sekur](#)’s encrypted email servers based in Switzerland. The recipient can then click on the notification and reply in the same manner using SekurReply®, without the recipient having to register for a [Sekur](#) account. The sender can also decide to protect any email sent by adding a password to open it, a read-limit and a self-destruct timer as well. Sending an email with the SekurSend® feature allows the senders and recipients to add limitless size attachments to the emails without crowding the recipients’ email box. This also eliminates BEC attacks for businesses and email phishing attacks. Additionally, SekurMail includes full control of email delivery, automatic data export for large Enterprises and an automatic Data Loss Prevention technology (“DLP”) with real time continuous archiving.

Recent data breaches in messaging applications have created a certain urgency for businesses and data privacy advocates to protect their communications from cyber-attacks and identity theft via mobile and desktop devices.

[SekurMessenger](#) now comes with a proprietary feature and technology called “Chat-By-Invites”. This feature allows a [SekurMessenger](#) user (“SM user”) invite a non-SM user, or a group of non-SM users, to chat in a fully private and secure way, without the recipient ever having to register to [SekurMessenger](#) or download the app. At the end of the chat, the initiator of the conversation can remotely terminate the conversation and all traces of the conversation are deleted from all users, including the recipient. This unique feature is now fully deployed and functional on all iOS and Android devices and web platforms. The target sectors are numerous, including but not limited to real estate, legal, finance, insurance, medical, government, energy, manufacturing, trade and pharmaceutical sectors.

[SekurMessenger](#) also eliminates many of the privacy and security risks by not only not requiring a phone number, which would divulge a user’s phone device ID, but also by not social engineering a user’s phone or computer contact list and infecting the contacts by default as well, eliminating a huge loophole in security and privacy. [SekurMessenger](#) issues each user a username and a Sekur number. The Sekur number is the contact ID a user would disclose in order for other Sekur users to be added. The service comes with a self-destruct timer and other features as well, including Sekur’s proprietary VirtualVaults and HeliX technologies with all data stored in Swiss hosted encrypted servers.

Sekur’s Data privacy solutions are all hosted in Switzerland, protecting users’ data from any outside data intrusion requests. In Switzerland, the right to privacy is guaranteed in article 13 of the Swiss Federal Constitution. The Federal Act on Data Protection (“FADP”) of 19 June 1992 (in force since 1993) has set up a strict protection of privacy by prohibiting virtually any processing of personal data which is not expressly authorized by the data subjects. The protection is subject to the authority of the Federal Data Protection and Information Commissioner.

Under Swiss federal law, it is a crime to publish information based on leaked “secret official discussions.” In 2010 the Federal Supreme Court of Switzerland found that IP addresses are personal information and that under Swiss privacy laws they may not be used to track Internet usage without the knowledge of the individuals involved.

### **About the Emerging Growth Conference**

The Emerging Growth conference is an effective way for public companies to present and communicate their new products, services and other major announcements to the investment community from the convenience of their office, in a time efficient manner.

The Conference focus and coverage includes companies in a wide range of growth sectors, with strong management teams, innovative products & services, focused strategy, execution, and the overall potential for long term growth. Its audience includes potentially tens of thousands of Individual and Institutional investors, as well as Investment advisors and analysts.

All sessions will be conducted through video webcasts and will take place in the Eastern time zone.

### **About Sekur Private Data Ltd.**

Sekur Private Data Ltd. is a leading Swiss hosted secure and private communications platform. The Company distributes a suite of encrypted e-mails, secure messengers, and secure and private communication solutions. Sekur Private Data Ltd. sells its solutions direct on its website [www.sekur.com](http://www.sekur.com), and through its approved distributors, and telecommunications companies worldwide. Sekur Private Data Ltd. serves consumers, businesses and governments worldwide.

### **On behalf of Management SEKUR PRIVATE DATA LTD.**

**Alain Ghiai**

President and Chief Executive Officer

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For more information on Sekur visit us at: <https://www.sekur.com> .

### **Forward Looking Information**

This news release contains certain forward-looking information within the meaning of applicable Canadian securities laws ("forward-looking statements"). All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "project" and similar words, including negatives thereof, suggesting future outcomes or that certain events or conditions "may" or "will" occur. These statements are only predictions. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guaranteeing future performance. Sekur cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Sekur's control. Such factors include, among other things: risks and uncertainties relating to the future of the Company's business; the success of marketing and sales efforts of the Company; the projections prepared in house and projections delivered by channel partners; the Company's ability to complete the necessary software updates; increases in sales as a result of investments software development technology; consumer interest in the Products; future sales plans and strategies; reliance on large channel partners and expectations of renewals to ongoing agreements with these partners; anticipated events and trends; the economy and other future conditions; and other risks and uncertainties, including those described in Sekur's prospectus dated May 8, 2019 filed with the Canadian Securities Administrators and available on [www.sedar.com](http://www.sedar.com). Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Sekur undertakes no obligation to publicly update or revise forward-looking information.

