



## **Sekur Private Data Launches SekurMessenger for Enterprises - Enters Financial and Legal, Medical Industries and Government Organizations with Archiving Feature and Mass Onboarding**

**TORONTO, ON and NEW YORK, NY / ACCESSWIRE / September 21, 2022 /** Sekur Private Data Ltd. (OTCQX:SWISF)(CSE:SKUR)(FRA:GDT0) ("Sekur" or the "Company"), the leader in Swiss hosted secure communications and secure data management, is pleased announce that it is releasing an enterprise version of its popular [SekurMessenger](#) for businesses and government organizations requiring message archiving and mass onboarding of employees. The features will officially launch October 2022.

[SekurMessenger](#) now comes with a proprietary feature and technology called "SekurArchive". This feature allows a [SekurMessenger](#) business client to archive all messages of its employees and manage them for however long a period is required by its regulatory body, while letting the business employee use the "Self-Destruct" feature so popular with the messenger. This feature is needed for businesses in the financial, legal and medical sectors, among many, and required for all government organizations. Additionally, [SekurMessenger](#) comes with mass onboarding of users for businesses, large enterprises and government organizations. This feature facilitates the registration of thousands of users at once, as opposed to having the users register themselves. This feature was required by several clients of the Company from Latin America and will now be implemented globally.

According to [Insider Intelligence](#) Some of the biggest US banks are likely to be fined with more than \$1 billion in fines over traders' use of private messaging apps like WhatsApp to discuss key business matters.

Alain Ghiai, CEO of Sekur Private Data said: "We are excited to expand Sekur into the enterprise sector with these new features. Financial organizations have contacted us and have requested these features, in order to have a more private and secure offering as compared to what is available in the market today. This milestone permits us to offer a unique package of secure and private communications to large organizations and governments worldwide looking to protect their communications without having to divulge their phone numbers, without datamining and location mining. We do all this without forcing the recipient to also download or register to the same application. Our unique [SekurMessenger](#) is a highly private and secure alternative to any other messenger service. As we are not connected to any Big Tech platform, we can offer a truly independent, private and secure means of communications without any data mining or location mining, through our proprietary technology and our secure servers based in

Switzerland. We look forward in continuing to offer true data privacy to all individuals and their businesses and protect their intellectual property, and their privacy, from data miners and malicious hackers."

[SekurMessenger](#) also comes with a proprietary feature and technology called "Chat-By-Invite". This feature allows a [SekurMessenger](#) user ("SM user") invite a non-SM user, or a group of non-SM users, to chat in a fully private and secure way, without the recipient ever having to register to [SekurMessenger](#) or download the app. At the end of the chat, the initiator of the conversation can remotely terminate the conversation and all traces of the conversation are deleted from all users, including the recipient. This unique feature is now fully deployed and functional on all iOS and Android devices and web platforms. The target sectors are numerous, including but not limited to real estate, legal, finance, insurance, medical, government, energy, manufacturing, trade and pharmaceutical sectors.

The invite can be sent via Email or SMS. As of now, Sekur has enabled invites in 61 countries, and will add more countries as [Sekur](#) expands globally. The countries activated currently are:

Argentina, Australia, Austria, Bahrain, Belgium, Brazil, Canada, Chile, Colombia, Costa Rica, Croatia, Cyprus, Csech Republic, Denmark, Dominican Republic, El Salvador, Finland, France, Germany, Greece, Guatemala, Honduras, Hungary, Iceland, India, Indonesia, Ireland, Italy, Japan, Kuwait, Lichtenstein, Luxembourg, Malaysia, Malta, Mexico, Monaco, Netherlands, New Zealand, Nicaragua, Norway, Oman, Panama, Peru, Poland, Portugal, Qatar, Romania, Saudi Arabia, Serbia, Singapore, Slovakia, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, United Arab Emirates, United Kingdom, United States of America, and Vatican City.

[SekurMessenger](#) also eliminates many of the privacy and security risks by not only not requiring a phone number, which would divulge a user's phone device ID, but also by not social engineering a user's phone or computer contact list and infecting the contacts by default as well, eliminating a huge loophole in security and privacy. [SekurMessenger](#) issues each user a username and a Sekur number. The Sekur number is the contact ID a user would disclose in order for other Sekur users to be added. The service comes with a self-destruct timer and other features as well, including Sekur's proprietary VirtualVaults and HeliX technologies with all data stored in Swiss hosted encrypted servers.

Sekur, which includes [SekurMessenger](#) and [SekurMail](#), is part of a bundle of email, messaging and file transfer into one application, includes the Company's latest SekurMail technology, which includes proprietary anti-phishing and privacy feature called SekurSend®. SekurSend® lets a user send an email to any other recipient, whether they have [Sekur](#) or not, in full privacy and security as the email never leaves [Sekur](#)'s encrypted email servers based in Switzerland. The recipient can then click on the notification and reply in the same manner using SekurReply®, without the recipient having to register for a [Sekur](#) account. The sender can also decide to protect any email sent by adding a password to open it, a read-limit and a self-destruct timer as well. Sending an email with the SekurSend® feature allows the senders and recipients to add limitless size attachments to the emails without crowding the recipients' email box. This also eliminates BEC attacks for businesses and email phishing attacks. Additionally, SekurMail includes full

control of email delivery, automatic data export for large Enterprises and an automatic Data Loss Prevention technology ("DLP") with real time continuous archiving.

Recent data breaches in messaging applications have created a certain urgency for businesses and data privacy advocates to protect their communications from cyber-attacks and identity theft via mobile and desktop devices.

Sekur's Data privacy solutions are all hosted in Switzerland, protecting users' data from any outside data intrusion requests. In Switzerland, the right to privacy is guaranteed in article 13 of the Swiss Federal Constitution. The Federal Act on Data Protection ("FADP") of 19 June 1992 (in force since 1993) has set up a strict protection of privacy by prohibiting virtually any processing of personal data which is not expressly authorized by the data subjects. The protection is subject to the authority of the Federal Data Protection and Information Commissioner.

Under Swiss federal law, it is a crime to publish information based on leaked "secret official discussions." In 2010 the Federal Supreme Court of Switzerland found that IP addresses are personal information and that under Swiss privacy laws they may not be used to track Internet usage without the knowledge of the individuals involved.

### **About Sekur Private Data Ltd.**

Sekur Private Data Ltd. is a Cybersecurity and Internet privacy provider of Swiss hosted solutions for secure communications and secure data management. The Company distributes a suite of secure cloud-based storage, disaster recovery, document management, encrypted e-mails, and secure communication tools. Sekur Private Data Ltd. sells its products through its websites [www.sekur.com](http://www.sekur.com) and [www.sekursuite.com](http://www.sekursuite.com), and approved distributors, and telecommunications companies worldwide. Sekur Private Data Ltd. serves consumers, businesses and governments worldwide.

### **On behalf of Management**

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For more information on Sekur visit us at: <https://www.sekur.com>.

### **Forward Looking Information**

This news release contains certain forward-looking information within the meaning of applicable Canadian securities laws ("forward-looking statements"). All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe",

"plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "project" and similar words, including negatives thereof, suggesting future outcomes or that certain events or conditions "may" or "will" occur. These statements are only predictions. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guaranteeing future performance. Sekur cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Sekur's control. Such factors include, among other things: risks and uncertainties relating to the future of the Company's business; the success of marketing and sales efforts of the Company; the projections prepared in house and projections delivered by channel partners; the Company's ability to complete the necessary software updates; increases in sales as a result of investments software development technology; consumer interest in the Products; future sales plans and strategies; reliance on large channel partners and expectations of renewals to ongoing agreements with these partners; anticipated events and trends; the economy and other future conditions; and other risks and uncertainties, including those described in Sekur's prospectus dated May 8, 2019 filed with the Canadian Securities Administrators and available on [www.sedar.com](http://www.sedar.com). Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Sekur undertakes no obligation to publicly update or revise forward-looking information.

**SOURCE:** Sekur Private Data Ltd.