

UPDATE - Sekur Private Data CEO, Alain Ghiai, to be Interviewed About Cybersecurity, Data Privacy and Swiss Privacy Laws on The Epoch Times' Facts Matter with Roman Balmakov Tonight April 28 2022

TORONTO, ON and NEW YORK, NY / April 28 2022 / Sekur Private Data Ltd. (OTCQB:SWISF)(CSE:SKUR)(FRA:GDT) ("Sekur" or the "Company"), the leader in Swiss hosted secure communications and secure data management, is pleased announce that its Founder and CEO, Mr. Alain Ghiai, has been invited as a cybersecurity, data privacy and Swiss privacy laws guest expert on The Epoch Times' Facts Matter hosted by Roman Balmakov.

The segment will air tonight on Thursday April 28th 2022 at 8:00 PM EST (5:00 PST). Roman Balmakov is an investigative journalist with over 767,000 followers.

The best way to find and watch Facts Matter and the segment with Alain Ghiai is the YouTube Channel: <https://www.youtube.com/c/FactsMatterwithRomanBalmakov/videos>

Facts Matter with Roman Balmakov

As America moves into uncharted waters, it's incredibly important for people to have an honest source of news because right now, what this republic needs more than anything else, are informed citizens who are grounded in facts. Facts Matter investigates complex issues, and then presents the findings in a way that is easy to understand. Facts Matter is free from the influence of any government, corporation, or political party. Its goal is to bring you accurate information so that you can form your own opinion, stay informed, and stay free. Facts Matter has over 767K subscribers and has gained well over 27 million video views since the channel being established on YouTube Nov 2020.

According to [The Epoch Times](#), The Epoch Times has received numerous awards for its reporting and design, including from the New York Press Association, the Society of Professional Journalists, and the Society for News Design. The Epoch Times national print readership is over 1 million, and theepochtimes.com website monthly pageviews is 110 million. The Epoch Times' media network currently covers 21 languages and 33 countries.

Alain Ghiai, CEO of Sekur Private Data said: "I am honored and very pleased to have been invited as a guest expert to speak about cybersecurity and data privacy on the Facts Matter show hosted by Roman Balmakov. Roman is a tremendously talented investigative reporter and goes right to the heart of the matter of things. We have many shareholders who watch Roman regularly and are big fans. I look forward to the interview and the segment, and look forward to shed some light on some of the cybersecurity and data privacy questions that everyone has. As the CEO of Sekur Private Data, I take data privacy extremely seriously and as a company, with the [Sekur](#) Swiss hosted solutions we offer consumers and businesses, we strive to bring the best in secure and private communications for everyone, without any big tech hosting and without any data mining."

Sekur, which includes [SekurMessenger](#) and [SekurMail](#), is part of a bundle of email, messaging and file transfer into one application, includes the Company's latest SekurMail technology, which includes proprietary anti-phishing and privacy feature called SekurSend®. SekurSend® lets a user send an email to any other recipient, whether they have [Sekur](#) or not, in full privacy and security as the email never leaves [Sekur](#)'s encrypted email servers based in Switzerland. The recipient can then click on the notification and reply in the same manner using SekurReply®, without the recipient having to register for a [Sekur](#) account. The sender can also decide to protect any email sent by adding a password to open it, a read-limit and a self-destruct timer as well. Sending an email with the SekurSend® feature allows the senders and recipients to add limitless size attachments to the emails without crowding the recipients' email box. This also eliminates BEC attacks for businesses and email phishing attacks. Additionally, SekurMail includes full control of email delivery, automatic data export for large Enterprises and an automatic Data Loss Prevention technology ("DLP") with real time continuous archiving.

Recent data breaches in messaging applications have created a certain urgency for businesses and data privacy advocates to protect their communications from cyber-attacks and identity theft via mobile and desktop devices.

[SekurMessenger](#) eliminates many of the privacy and security risks by not only not requiring a phone number, which would divulge a user's phone device ID, but also by not social engineering a user's phone or computer contact list and infecting the contacts by default as well, eliminating a huge loophole in security and privacy. [SekurMessenger](#) issues each user a username and a Sekur number. The Sekur number is the contact ID a user would disclose in order for other Sekur users to be added. The service comes with a self-destruct timer and other features as well, including GlobeX's proprietary VirtualVaults and HeliX technologies with all data stored in Swiss hosted encrypted servers.

Additionally, [SekurMessenger](#) now comes with a proprietary feature and technology called Chat by Invites. This feature allows a [SekurMessenger](#) user ("SM user") invite a non-SM user, or a group of non-SM users, to chat in a fully private and secure way, without the recipient ever having to register to [SekurMessenger](#) or download the app. At the end of the chat, the initiator of the conversation can remotely terminate the conversation and all traces of the conversation are deleted from all users, including the recipient. This unique feature is now fully deployed and functional on all iOS and Android devices and web platforms. The target sectors are numerous, including but not limited to real estate, legal, financial, government, energy, mining, manufacturing, trade and medical sectors.

Sekur's Data privacy solutions are all hosted in Switzerland, protecting users' data from any outside data intrusion requests. In Switzerland, the right to privacy is guaranteed in article 13 of the Swiss Federal Constitution. The Federal Act on Data Protection ("FADP") of 19 June 1992 (in force since 1993) has set up a strict protection of privacy by prohibiting virtually any processing of personal data which is not expressly authorized by the data subjects. The protection is subject to the authority of the Federal Data Protection and Information Commissioner.

Under Swiss federal law, it is a crime to publish information based on leaked "secret official discussions." In 2010 the Federal Supreme Court of Switzerland found that IP addresses are personal information and that under Swiss privacy laws they may not be used to track Internet usage without the knowledge of the individuals involved.

About Sekur Private Data Ltd.

Sekur Private Data Ltd. is a Cybersecurity and Internet privacy provider of Swiss hosted solutions for secure communications and secure data management. The Company distributes a suite of encrypted e-mails, secure messengers, secure communication tools, and secure cloud-based storage, disaster recovery and document management. Sekur Private Data Ltd. sells its products through its approved wholesalers and distributors, and telecommunications companies worldwide. Sekur Private Data Ltd. serves consumers, businesses and governments worldwide.

On behalf of Management

SEKUR PRIVATE DATA LTD.

Alain Ghiai

President and Chief Executive Officer

+1.416.644.8690

corporate@globexdatagroup.com

For more information, please contact Sekur Private Data at corporate@globexdatagroup.com or visit us at <https://www.sekurprivatedata.com>

For more information on Sekur visit us at: <https://www.sekur.com>.

Forward Looking Information

This news release contains certain forward-looking information within the meaning of applicable Canadian securities laws ("forward-looking statements"). All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "project" and similar words, including negatives thereof, suggesting future outcomes or that certain events or conditions "may" or "will" occur. These statements are only predictions. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guaranteeing future performance. Sekur cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Sekur's control. Such factors include, among other things: risks and uncertainties relating to the future of the Company's business; the success of marketing and sales efforts of the Company; the projections prepared in house and projections delivered by channel partners; the Company's ability to complete the necessary software updates; increases in sales as a result of investments software development technology; consumer interest in the Products; future sales plans and strategies; reliance on large channel partners and expectations of renewals to ongoing agreements with these partners; anticipated events and trends; the economy and other future conditions; and other risks and uncertainties, including those described in Sekur's prospectus dated May 8, 2019 filed with the Canadian Securities Administrators and available on www.sedar.com. Accordingly, actual and future events, conditions and results may

differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Sekur undertakes no obligation to publicly update or revise forward-looking information.

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