## GlobeX Data Partners with Peak Prosperity to Offer Sekur's Swiss Hosted Private and Secure Communications Solutions to its 150K+ Members and 440K+ Followers

January 11 2022 – Toronto, Ontario, and New York, NY GlobeX Data Ltd. (OTCQB:SWISF) (CSE:SWIS) ("GlobeX" or the "Company"), the leader in Swiss hosted secure communications and secure data management, is pleased to announce that it has partnered with Peak Prosperity ("Peak") in order to offer GlobeX's <a href="Sekur">Sekur</a> suite of Swiss hosted private and secure communications tools, such as secure email, secure messenger, encrypted voice and video conferencing.

GlobeX shall provide all of <u>Sekur's</u> solutions, secure email, secure messenger, upcoming encrypted SekurVoice and SekurPro voice and video conferencing solutions at a discount to retail price for Peak Prosperity's 150,000+members and its 440,000+ YouTube followers. <u>Sekur</u> will be offered at a 15% discount to market to all of Peak's 150,000+ non-paid members and at a 25% discount to market to all of Peak's 440,000+ YouTube followers. Additionally, Peak is looking at offering complimentary <u>Sekur</u> solutions based on certain paid annual memberships as part of a unique advantage offered inclusive of the Peak paid membership. GlobeX will work closely with Peak in order to proactively market the solutions to all its members and followers.

Peak Prosperity is an 150k+ member online community and content publisher providing analysis and commentary around the 3 "E"s, specifically Energy, Economy and Environment. Peak Prosperity's founder, Dr. Chris Martenson, PhD, brings a unique background in both the life sciences and business/economics to the site, going beyond mere content creation in order to help his audience deeply understand the highly complex and interconnected nature of our world today. Peak Prosperity uniquely synthesizes and effectively communicates current events shaping our world across the spectrum of both the scientific and economic communities, as well as the concerned layman alike.

Chris Martenson, CEO of Peak Prosperity said: "Peak Prosperity is proud to be partnering with SEKUR to deliver best in class communications security exclusively to its premium clientele in 2022. SEKUR has become an invaluable partner for us and our customers. As we relaunch our website in Q1 2022, SEKUR will be an integral part of the new digital experience for our customers, and a huge part of our business's new value proposition going forward."

Alain Ghiai, CEO of GlobeX Data said: "We are very pleased and honored to partner with Dr. Chris Martenson and Peak Prosperity. Peak Prosperity's audience truly understands the challenges faced today by individuals and businesses in protecting their privacy and valuable information when it comes to communications, whether it be email, messenger, voice or even video conferencing. This partnership is a further validation of our work at GlobeX and the true value <a href="Sekur">Sekur</a> brings to the table when it comes to privacy and security in communications to consumers and businesses and we look forward to offer such protections to Peak's audience".

<u>Sekur</u>, which includes <u>SekurMessenger</u> as part of a bundle of email, messaging and file transfer into one app solutions, includes the Company's latest SekurMail technology, which includes proprietary anti-phishing and privacy feature called SekurSend®. SekurSend® lets a user send an email to any other recipient, whether they have <u>Sekur</u> or not, in full privacy and security as the email never leaves <u>Sekur</u>'s encrypted email servers based in Switzerland. The recipient can then click on the notification and reply in the same manner using SekurReply®, without the recipient having to register for a <u>Sekur</u> account. The sender can also decide to protect any email

sent by adding a password to open it, a read-limit and a self-destruct timer as well. Sending an email with the SekurSend® feature allows the senders and recipients to add limitless size attachments to the emails without crowding the recipients' email box. This also eliminates BEC attacks for businesses and email phishing attacks. Additionally, SekurMail includes full control of email delivery, automatic data export for large Enterprises and an automatic Data Loss Prevention technology ("DLP") with real time continuous archiving.

Recent data breaches in messaging applications and in particular in the WhatsApp application have created a certain urgency for businesses and data privacy advocates to protect their communications form cyber-attacks and identity theft via mobile and desktop devices.

SekurMessenger eliminates many of the privacy and security risks by not only not requiring a phone number, which would divulge a user's phone device ID, but also by not social engineering a user's phone or computer contact list and infecting the contacts by default as well, eliminating a huge loophole in security and privacy. SekurMessenger issues each user a username and a SM number. The SM number is the contact ID a user would disclose in order for other SM users to be added. The service comes with a self-destruct timer and other features as well, including GlobeX's proprietary VirtualVaults and HeliX technologies with all data stored in Swiss hosted encrypted servers.

Additionally, <u>SekurMessenger</u> now comes with a proprietary feature and technology called Chat by Invites. This feature allows a <u>SekurMessenger</u> user ("SM user") invite a non-SM user, or a group of non-SM users, to chat in a fully private and secure way, without the recipient ever having to register to <u>SekurMessenger</u> or download the app. At the end of the chat, the initiator of the conversation can remotely terminate the conversation and all traces of the conversation are deleted from all users, including the recipient. This unique feature is now fully deployed and functional on all iOS and Android devices and web platforms. The target sectors are numerous, including but not limited to real estate, legal, financial, government, energy, mining, manufacturing, trade and medical sectors.

GlobeX's Data privacy solutions are all hosted in Switzerland, protecting users' data from any outside data intrusion requests. In Switzerland, the right to privacy is guaranteed in article 13 of the Swiss Federal Constitution. The Federal Act on Data Protection ("FADP") of 19 June 1992 (in force since 1993) has set up a strict protection of privacy by prohibiting virtually any processing of personal data which is not expressly authorized by the data subjects. The protection is subject to the authority of the Federal Data Protection and Information Commissioner.

Under Swiss federal law, it is a crime to publish information based on leaked "secret official discussions." In 2010 the Federal Supreme Court of Switzerland found that IP addresses are

personal information and that under Swiss privacy laws they may not be used to track Internet usage without the knowledge of the individuals involved.

## About GlobeX Data Ltd.

GlobeX Data Ltd. is a Cybersecurity and Internet privacy provider of Swiss hosted solutions for secure communications and secure data management. The Company distributes a suite of encrypted e-mails, and secure communication tools, secure cloud-based storage, disaster recovery and document management. GlobeX Data Ltd. sells its products directly through its websites, through its approved wholesalers and distributors, and telecommunications companies worldwide. GlobeX Data Ltd. serves consumers, businesses and governments worldwide.

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For more information on Sekur visit us at: <a href="https://www.sekur.com">https://www.sekur.com</a>.

## **Forward Looking Information**

This news release contains certain forward-looking information within the meaning of applicable Canadian securities laws ("forward-looking statements"). All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "project" and similar words, including negatives thereof, suggesting future outcomes or that certain events or conditions "may" or "will" occur. These statements are only predictions. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guaranteeing future performance. GlobeX cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond GlobeX's control. Such factors include, among other things: risks and uncertainties relating to the future of the Company's business; the success of marketing and sales efforts of the Company; the projections prepared in house and projections delivered by channel partners; the Company's ability to complete the necessary software updates; increases in sales as a result of investments software development technology; consumer interest in the Products; future sales plans and strategies; reliance on large channel partners and expectations of renewals to ongoing agreements with these partners; anticipated events and trends; the economy and other future conditions; and other risks and uncertainties. including those described in GlobeX's prospectus dated May 8, 2019 filed with the Canadian Securities Administrators and available on www.sedar.com. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and

expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, GlobeX undertakes no obligation to publicly update or revise forward-looking information.