

## **GlobeX Data Starts Sales of SekurMessenger with America Movil's Telcel - Aims to Replace WhatsApp for Business Users Throughout Latin America**

**TORONTO, ON and NEW YORK, NY / ACCESSWIRE / June 21, 2021 /** GlobeX Data Ltd. (OTCQB:SWISF)(CSE:SWIS)(FRA:GDT) ("GlobeX" or the "Company"), the leader in Swiss hosted secure communications and secure data management, is pleased to report that it has officially started the commercial launch of its [SekurMessenger](#) Swiss hosted messaging security and privacy solution in Latin America.

As previously announced in a separate [press release](#) dated January 12 2021, GlobeX is launching [SekurMessenger](#), its Swiss hosted encrypted instant messaging, secure voice recording transfer and secure file transfer application, with América Móvil's Telcel mobile operator in Mexico. The secure messaging service has been fully integrated with Telcel's billing and provisioning platform and the Company has performed sales training to Telcel's corporate sales managers and is already receiving requests for the solution. GlobeX is now moving towards training Telcel's vast distributors network throughout Mexico City first, and nationwide in the next six months. Telcel independent distributors generate over 70% of mobile phone line sales in Mexico for Telcel. Sales of [SekurMessenger](#) will start first in Mexico and expand to other countries where America Movil operates through its Claro brand, such as Colombia and other Latin American countries as the business grows over the coming years. GlobeX estimates that sales to other Latin American countries served by América Móvil's Claro brand will start in the second half of 2022.

GlobeX Data and América Móvil are looking at offering a secure and private alternative to other non-secure and non-private messaging applications. The market is geared primarily for business and government users, and privacy conscious consumers. According information published on América Móvil's [website](#), Telcel is the largest mobile operator in Mexico, with over 75 million mobile subscribers. América Móvil (NYSE:AMX) is the 7<sup>th</sup> largest telecom operator in the world with over 277 million mobile subscribers in over 20 countries throughout Latin America and Europe.

Based on discussions with Telcel and other smaller Mexican distributors the Company is talking to, GlobeX expects generate yearly gross sales of US\$1,500,000 per year by the end of 2022 for [SekurMessenger](#), with an increase of 50% for 2023 in Mexico alone. Additional users base is expected from GlobeX's other cybersecurity distributor, Micronet, in Colombia and Panama. Sales with Micronet are planned to start no later than Q1 2022.

Recent data breaches in messaging applications and in particular in the WhatsApp application have created a certain urgency for businesses and data privacy advocates to protect their communications form cyber-attacks and identity theft via mobile and desktop devices.

[SekurMessenger](#) eliminates many of the privacy and security risks by not only not requiring a phone number, which would divulge a user's phone device ID, but also by not social engineering a user's phone or computer contact list and infecting the contacts by default as well, eliminating a huge loophole in security and privacy. [SekurMessenger](#) issue each user a username and a SM

number. The SM number is the contact ID a user would disclose in order for other SM users to be added. As the [Introduction Video](#) demonstrates, the service comes with a self-destruct timer and other features as well, including GlobeX's proprietary VirtualVaults and HeliX technologies with all data stored in Swiss hosted encrypted servers.

Additionally, [SekurMessenger](#) now comes with a proprietary feature and technology called Chat by Invites. This feature allows a [SekurMessenger](#) user ("SM user") invite a non-SM user, or a group of non-SM users, to chat in a fully private and secure way, without the recipient ever having to register to [SekurMessenger](#) or download the app. At the end of the chat, the initiator of the conversation can remotely terminate the conversation and all traces of the conversation are deleted from all users, including the recipient. This unique feature is now fully deployed and functional on all iOS and Android devices and web platforms. The target sectors are numerous, including but not limited to real estate, legal, financial, government, energy, mining, manufacturing, trade and medical sectors.

Alain Ghiai, CEO of GlobeX Data said: 'We are very happy to have finally launched [SekurMessenger](#) in Mexico with América Móvil's Telcel. There is a growing demand to replace WhatsApp as a business messaging solution in Mexico, and in the world in general, and [SekurMessenger](#) is here to satisfy that demand. We are also in discussions with other smaller distributors in Mexico and plan to deploy [Sekur](#) and [SekurMessenger](#) to other networks in the country in 2021, increasing our footprint and users base. As we are not connected, to AWS, Microsoft Azure or Google Cloud platforms, commonly referred to as "Big Tech", and we never data mine user's data, we can offer a truly independent, private and secure means of communications through secure messaging, secure voice record transfer and secure email with our proprietary technology and our secure servers based in Switzerland. We are also excited to expand to other countries of Central and Latin America in the coming years, as we plan to launch with other partners in the region as well. With security and privacy becoming a global concern, and the new WhatsApp rules to share all users' data with Facebook, we have seen a surge in demand and inquiries for our secure and private communications solutions.'

GlobeX's Data privacy solutions are all hosted in Switzerland, protecting users' data from any outside data intrusion requests. In Switzerland, the right to privacy is guaranteed in article 13 of the Swiss Federal Constitution. The Federal Act on Data Protection ("FADP") of 19 June 1992 (in force since 1993) has set up a strict protection of privacy by prohibiting virtually any processing of personal data which is not expressly authorized by the data subjects. The protection is subject to the authority of the Federal Data Protection and Information Commissioner.

Under Swiss federal law, it is a crime to publish information based on leaked "secret official discussions." In 2010 the Federal Supreme Court of Switzerland found that IP addresses are personal information and that under Swiss privacy laws they may not be used to track Internet usage without the knowledge of the individuals involved.

### **About GlobeX Data Ltd.**

GlobeX Data Ltd. is a Cybersecurity and Internet privacy provider of Swiss hosted solutions for secure communications and secure data management. The Company distributes a suite of secure

encrypted e-mails, and secure communication tools, secure cloud-based storage, disaster recovery and document management. GlobeX Data Ltd. sells its products through its approved wholesalers and distributors, and telecommunications companies worldwide. GlobeX Data Ltd. serves consumers, businesses and governments worldwide.

**On behalf of Management**

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**For more information on Sekur visit us at: <https://www.sekur.com>.**

### **Forward Looking Information**

This news release contains certain forward-looking information within the meaning of applicable Canadian securities laws ('forward-looking statements'). All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as 'anticipate', 'achieve', 'could', 'believe', 'plan', 'intend', 'objective', 'continuous', 'ongoing', 'estimate', 'outlook', 'expect', 'project' and similar words, including negatives thereof, suggesting future outcomes or that certain events or conditions 'may' or 'will' occur. These statements are only predictions. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guaranteeing future performance. GlobeX cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond GlobeX's control. Such factors include, among other things: risks and uncertainties relating to the future of the Company's business; the success of marketing and sales efforts of the Company; the projections prepared in house and projections delivered by channel partners; the Company's ability to complete the necessary software updates; increases in sales as a result of investments software development technology; consumer interest in the Products; future sales plans and strategies; reliance on large channel partners and expectations of renewals to ongoing agreements with these partners; anticipated events and trends; the economy and other future conditions; and other risks and uncertainties, including those described in GlobeX's prospectus dated May 8, 2019 filed with the Canadian Securities Administrators and available on [www.sedar.com](http://www.sedar.com). Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, GlobeX undertakes no obligation to publicly update or revise forward-looking information.

**SOURCE:** GlobeX Data Ltd.