

GlobeX Data Enters Agreement with NYC Radio, LLC - Presents the “Data Privacy Minute” on The Larry Kudlow Show Radio Program on 77 WABC Radio 770AM New York City

TORONTO, ON and NEW YORK, NY / ACCESSWIRE / June 2, 2021 / GlobeX Data Ltd. (OTCQB:SWISF)(CSE:SWIS)(FRA:GDT) ("GlobeX" or the "Company"), the leader in Swiss hosted secure communications and secure data management, is pleased to announce a signed agreement dated May 10, 2021 with NYC Radio, LLC for an extensive 19-month radio and Podcast campaign beginning June 5, 2021 and extending through the end of December, 2022, as part of its US marketing strategy to bring awareness to GlobeX Data's [Sekur](#) solution. Through the course of the campaign, GlobeX Data Ltd will be presented on a "Data Privacy Minute" heard on the popular Larry Kudlow Show radio program on 77 WABC Radio 770 AM in New York City and the segments can be heard on <https://wabcradio.com/podcast/larry-kudlow/> .

GlobeX Data

WABC Radio recently announced that The Larry Kudlow Show, on Saturdays from 10 a.m. through 1 p.m. EST, has shattered streaming records, with listeners increasing over 250 percent during the show's hours. Larry Kudlow is the former Director of the National Economic Council and previously worked in the Office of Management and Budget in the Reagan Administration.

An executive of WABC stated, "Larry Kudlow is an icon and is one of the foremost voices on the economy in the United States. He is well-respected, and his program's record-breaking success can be attributed to his ability to incorporate some of the brightest economic minds in his programming." Another WABC executive added, "The Larry Kudlow Show is a must-listen for anyone concerned about Wall Street or the state of our economy. His cutting-edge perspective and trusted voice bring a new, one-of-a-kind dynamic to Saturday broadcasting."

Alain Ghiai, CEO of GlobeX Data said: "We are truly honored to be able to sponsor the "Data Privacy Minute" on The Larry Kudlow Show on 77 WABC Radio 770AM New York City. Larry Kudlow needs no introduction, and GlobeX Data is delighted that his audience will come to know the many critical features provided by Globex Data such as, Swiss hosted data privacy and security, and the right for consumers and businesses not to have their data mined by third party service providers. As we are not connected, and never have been connected, to AWS, Microsoft Azure or Google Cloud platforms, commonly referred to as "Big Tech", we can offer a truly independent, private and secure means of communications through secure messaging, secure voice record transfer and secure email and secure video conferencing, through our proprietary technology and our secure servers based in Switzerland. We have seen a surge in demand and inquiries for our secure and private communications solutions and have started to see some signups for [Sekur](#) coming from US consumers. The US market represents the largest consumer and business market in the world for us and we are happy to finally offer true privacy and no data mining to everyone in the US.

[Sekur](#), which includes [SekurMessenger](#) as part of a bundle of email, messaging and file transfer into one app solutions, includes the Company's latest SekurMail technology, which includes proprietary anti-phishing and privacy feature called SekurSend®. SekurSend® lets a user send an email to any other recipient, whether they have [Sekur](#) or not, in full privacy and security as the email never leaves [Sekur](#)'s encrypted email servers based in Switzerland. The recipient can then click on the notification and reply in the same manner using SekurReply®, without the recipient having to register for a [Sekur](#) account. The sender can also decide to protect any email sent by adding a password to open it, a read-limit and a self-destruct timer as well. Sending an email with the SekurSend® feature allows the senders and recipients to add limitless size attachments to the emails without crowding the recipients' email box. This also eliminates BEC attacks for businesses and email phishing attacks. Additionally, SekurMail includes full control of email delivery, automatic data export for large Enterprises and an automatic Data Loss Prevention technology ("DLP") with real time continuous archiving.

Recent data breaches in messaging applications and in particular in the WhatsApp application have created a certain urgency for businesses and data privacy advocates to protect their communications from cyber-attacks and identity theft via mobile and desktop devices.

[SekurMessenger](#) eliminates many of the privacy and security risks by not only not requiring a phone number, which would divulge a user's phone device ID, but also by not social engineering a user's phone or computer contact list and infecting the contacts by default as well, eliminating a huge loophole in security and privacy. [SekurMessenger](#) issues each user a username and a SM number. The SM number is the contact ID a user would disclose in order for other SM users to be added. The service comes with a self-destruct timer and other features as well, including GlobeX's proprietary VirtualVaults and HeliX technologies with all data stored in Swiss hosted encrypted servers.

Additionally, [SekurMessenger](#) now comes with a proprietary feature and technology called Chat by Invites. This feature allows a [SekurMessenger](#) user ("SM user") invite a non-SM user, or a group of non-SM users, to chat in a fully private and secure way, without the recipient ever having to register to [SekurMessenger](#) or download the app. At the end of the chat, the initiator of the conversation can remotely terminate the conversation and all traces of the conversation are deleted from all users, including the recipient. This unique feature is now fully deployed and functional on all iOS and Android devices and web platforms. The target sectors are numerous, including but not limited to real estate, legal, financial, government, energy, mining, manufacturing, trade and medical sectors.

GlobeX's Data privacy solutions are all hosted in Switzerland, protecting users' data from any outside data intrusion requests. In Switzerland, the right to privacy is guaranteed in article 13 of the Swiss Federal Constitution. The Federal Act on Data Protection ("FADP") of 19 June 1992 (in force since 1993) has set up a strict protection of privacy by prohibiting virtually any processing of personal data which is not expressly authorized by the data subjects. The protection is subject to the authority of the Federal Data Protection and Information Commissioner.

Under Swiss federal law, it is a crime to publish information based on leaked "secret official discussions." In 2010 the Federal Supreme Court of Switzerland found that IP addresses are personal information and that under Swiss privacy laws they may not be used to track Internet usage without the knowledge of the individuals involved.

About GlobeX Data Ltd.

GlobeX Data Ltd. is a Cybersecurity and Internet privacy provider of Swiss hosted solutions for secure communications and secure data management. The Company distributes a suite of encrypted e-mails, secure messengers, secure communication tools, and secure cloud-based storage, disaster recovery, document management, . GlobeX Data Ltd. sells its products through its approved wholesalers and distributors, and telecommunications companies worldwide.

GlobeX Data Ltd. serves consumers, businesses and governments worldwide.

On behalf of Management

GLOBEX DATA LTD.

Alain Ghiai

President and Chief Executive Officer

+1.416.644.8690

corporate@globexdatagroup.com

For more information, please contact GlobeX Data at corporate@globexdatagroup.com or visit us at <https://globexdatagroup.com>.

For more information on Sekur visit us at: <https://www.sekur.com> .

Forward Looking Information

This news release contains certain forward-looking information within the meaning of applicable Canadian securities laws ("forward-looking statements"). All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "project" and similar words, including negatives thereof, suggesting future outcomes or that certain events or conditions "may" or "will" occur. These statements are only predictions. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guaranteeing future performance. GlobeX cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond GlobeX's control. Such factors include, among other things: risks and uncertainties relating to the future of the Company's business; the success of marketing and sales efforts of the Company; the projections prepared in house and projections delivered by channel partners; the Company's ability to complete the necessary software updates; increases in sales as a result of investments software development technology; consumer interest in the Products; future sales plans and strategies; reliance on large channel partners and expectations of renewals to ongoing agreements with these partners; anticipated events and trends; the economy and other future conditions; and other risks and uncertainties, including those described in GlobeX's prospectus dated May 8, 2019 filed with the Canadian Securities Administrators and available on www.sedar.com. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in

the forward-looking information. Except as required under applicable securities legislation, GlobeX undertakes no obligation to publicly update or revise forward-looking information.

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