

GlobeX Data to Launch its Swiss Hosted Sekur.com Secure Email and Secure Messaging Security and Privacy Application Solution to US Mass Market

TORONTO, ON / ACCESSWIRE / February 9, 2021 / Toronto, Ontario, GlobeX Data Ltd. (OTCQB:SWISF) (CSE:SWIS) (FRA:A2PN34) ("GlobeX" or the "Company"), the leader in Swiss hosted secure communications and secure data management, is pleased announce that it is on track to launch its [Sekur](#) secure communications solution to the US mass market comprising of privacy enthusiasts and businesses looking for security and privacy not offered by other applications.

GlobeX is putting the final touches on its [Sekur.com](#) website in order to have a smooth launch in the USA. The Company is targeting all privacy enthusiasts in the consumer and business sectors, as other applications for secure messaging fail to guarantee data privacy and security for their users. The launch is expected to happen between by end of March 2021, as the Company is targeting several million consumers and business executives in search of a secure and private application for all their communications needs. GlobeX plans to first perform several small digital marketing tests and increase the scope of the marketing program once it has fine-tuned the message, in order to maximize its return on investment in the advertising budget. The first phase of the program has a budget of USD 250,000. As the campaign gains traction and success, the Company will increase the budget. Funds for the budget are already allocated and available immediately.

[Sekur](#), which includes [SekurMessenger](#) as part of a bundle of email, messaging and file transfer into one app solutions, includes the Company's latest SekurMail technology, which includes proprietary anti-phishing and privacy feature called SekurSend®. SekurSend® lets a user send an email to any other recipient, whether they have [Sekur](#) or not, in full privacy and security as the email never leaves [Sekur](#)'s encrypted email servers based in Switzerland. The recipient can then click on the notification and reply in the same manner using SekurReply®, without the recipient having to register for a [Sekur](#) account. The sender can also decide to protect any email sent by adding a password to open it, a read-limit and a self-destruct timer as well. Sending an email with the SekurSend® feature allows the senders and recipients to add limitless size attachments to the emails without crowding the recipients' email box. This also eliminates BEC attacks for businesses and email phishing attacks. Additionally, SekurMail includes full control of email delivery, automatic data export for large Enterprises and an automatic Data Loss Prevention technology ("DLP") with real time continuous archiving.

Recent data breaches in messaging applications and in particular in the WhatsApp application have created a certain urgency for businesses and data privacy advocates to protect their communications from cyber-attacks and identity theft via mobile and desktop devices.

[SekurMessenger](#) eliminates many of the privacy and security risks by not only not requiring a phone number, which would divulge a user's phone device ID, but also by not social engineering a user's phone or computer contact list and infecting the contacts by default as well, eliminating a huge loophole in security and privacy. [SekurMessenger](#) issues each user a username and a SM number. The SM number is the contact ID a user would disclose in order for other SM users to be added. The service comes with a self-destruct timer and other features as well, including

GlobeX's proprietary VirtualVaults and HeliX technologies with all data stored in Swiss hosted encrypted servers.

Alain Ghiai, CEO of GlobeX Data said: "We are very excited to get our direct to market launch in the USA. We plan to first do a small test via digital marketing and direct email marketing, and once we have fine-tuned the message and we see a greater conversion, we plan to accelerate the scope and size of the marketing. There is a vast market for consumers, privacy enthusiasts and businesses in the USA and we intend to capture a large part of this market. We have already identified at least 500,000 executives we plan to target, in addition to the millions of privacy and security enthusiast consumers. We are putting the final touches and tutorial videos on our Sekur.com site and have made some investments in beefing up our infrastructure in Switzerland, in anticipation of the increase in users coming to our platform. As we are not connected, and never have been connected, to AWS, Microsoft Azure or Google Cloud platforms, commonly referred to as "Big Tech", we can offer a truly independent, private and secure means of communications through secure messaging, secure voice record transfer, secure voice and video conferencing, and secure email through our proprietary technology and our secure servers based in Switzerland. With security and privacy becoming a global concern, and the new WhatsApp rules to share all users' data with Facebook, we have seen an increase in demand and inquiries for our secure and private communications solutions in particular, and we plan on capitalizing on this demand as much as possible."

GlobeX's Data privacy solutions are all hosted in Switzerland, protecting users' data from any outside data intrusion requests. In Switzerland, the right to privacy is guaranteed in article 13 of the Swiss Federal Constitution. The Federal Act on Data Protection ("FADP") of 19 June 1992 (in force since 1993) has set up a strict protection of privacy by prohibiting virtually any processing of personal data which is not expressly authorized by the data subjects. The protection is subject to the authority of the Federal Data Protection and Information Commissioner.

Under Swiss federal law, it is a crime to publish information based on leaked "secret official discussions." In 2010 the Federal Supreme Court of Switzerland found that IP addresses are personal information and that under Swiss privacy laws they may not be used to track Internet usage without the knowledge of the individuals involved.

About GlobeX Data Ltd.

GlobeX Data Ltd. is a Cybersecurity and Internet privacy provider of Swiss hosted solutions for secure data management and secure communications. The Company distributes a suite of secure cloud-based storage, disaster recovery, document management, encrypted e-mails, and secure communication tools. GlobeX Data Ltd. sells its products through its approved wholesalers and distributors, and telecommunications companies worldwide. GlobeX Data Ltd. serves consumers, businesses and governments worldwide.

On behalf of Management

GLOBEX DATA LTD.

Alain Ghiai

President and Chief Executive Officer

+1.416.644.8690

corporate@globexdatagroup.com

For more information please contact GlobeX Data at corporate@globexdatagroup.com or visit us at <https://globexdatagroup.com>.

For more information on Sekur visit us at: <https://www.sekur.com> .

For more information on SekurSafe visit us at: <https://www.sekursafe.com> .

Forward Looking Information

This news release contains certain forward-looking information within the meaning of applicable Canadian securities laws ("forward-looking statements"). All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "project" and similar words, including negatives thereof, suggesting future outcomes or that certain events or conditions "may" or "will" occur. These statements are only predictions. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guaranteeing future performance. GlobeX cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond GlobeX's control. Such factors include, among other things: risks and uncertainties relating to the future of the Company's business; the success of marketing and sales efforts of the Company; the projections prepared in house and projections delivered by channel partners; the Company's ability to complete the necessary software updates; increases in sales as a result of investments software development technology; consumer interest in the Products; future sales plans and strategies; reliance on large channel partners and expectations of renewals to ongoing agreements with these partners; anticipated events and trends; the economy and other future conditions; and other risks and uncertainties, including those described in GlobeX's prospectus dated May 8, 2019 filed with the Canadian Securities Administrators and available on www.sedar.com. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, GlobeX undertakes no obligation to publicly update or revise forward-looking information.

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