

## **GlobeX Data Launches Sekur.com in Spanish in Preparation of Latin America and Spain Launch in Q1 2021**

**TORONTO, ON and NEW YORK, NY / ACCESSWIRE / December 15 2020** / GlobeX Data Ltd. (OTCQB:SWISF) (CSE:SWIS) ("GlobeX" or the "Company"), the leader in Swiss hosted secure data management and secure communications, is pleased to report that it has completed the translation of its [Sekur](#) email and messaging security platform in Spanish, in preparation for its commercial launch in Latin America and Spain in Q1 2021.

GlobeX is planning to launch [Sekur](#) in Latin America and Spain through two of its partnerships simultaneously covering Mexico, Colombia, Panama and Spain. The first one being its Micronet distributor. Micronet is planning to launch first in Colombia and Panama and possibly in Spain during the same time period. Micronet, headquartered in Spain, manages a network of close to 3000 resellers in 11 countries through Central and Latin America, and Spain.

GlobeX will also launch [SekurMessenger](#), its Swiss hosted encrypted instant messaging, secure voice recording transfer and secure file transfer application all in one, with América Móvi's Telcel mobile operator in Mexico. The secure messaging service has been fully integrated with Telcel's billing and provisioning platform and the commercial launch is expected to start around the second half of January 2021. The launch will start in Mexico and expand to other countries where America Movil operates through its Claro brand, such as Colombia and other Latin American countries as the business grows.

GlobeX Data and América Móvi are looking at offering a secure and private alternative to other non-secure messaging applications. The market is geared primarily for business users and privacy conscious consumers. According information published on América Móvi's [website](#), Telcel is the largest mobile operator in Mexico, with over 75 million mobile subscribers. América Móvil (NYSE:AMX) is the 7th largest telecom operator in the world with over 277 million mobile subscribers in over 20 countries throughout Latin America and Europe.

One of the many Privacy and security features of [SekurMessenger](#) is that the user does not register with their phone number, eliminating a huge loophole in security and privacy. Just recently, according to an article written by Lindsey O'Donnell and posted on the website [threatpost.com](#) on June 5 2020, it was disclosed that WhatsApp phone numbers and users were searchable on Google, creating a massive security and privacy breach.

Recent data breaches in messaging applications and in particular in the WhatsApp application have created a certain urgency for businesses and data privacy advocates to protect their communications from cyber-attacks and identity theft via mobile and desktop devices.

[SekurMessenger](#) eliminates many of the privacy and security risks by not only not requiring a phone number, which would divulge a user's phone device ID, but also by not social engineering a user's phone or computer contact list and infecting the contacts by default as well. [SekurMessenger](#) issues each user a username and a SM number. The SM number is the contact ID a user would disclose in order for other SM users to be added, since [SekurMessenger](#) does not social engineer a user's address book.

The service comes with a self-destruct timer and other features as well, such as GlobeX's proprietary VirtualVaults and HeliX technologies with all data stored in Swiss hosted encrypted servers.

Alain Ghiai, CEO of GlobeX Data said: "We are very happy to have completed our Spanish language platform for [Sekur](#) and [SekurMessenger](#). We are now ready to launch in the new year and offer this extraordinary secure and private communications solution to Central and Latin America, Spain and even the United States of America. We anticipate a very good demand from Latin America as we have had multiple requests for this secure communications solution. Launching in Spanish language marks a milestone for the launch of our [Sekur](#) solution and we hope to expand to several countries in Central and Latin America in the coming years. According to statista.com and other information sites, there are over 580 million people speaking Spanish in Latin America alone, so it was time for us to step up to the plate and recognize this global market opportunity and offer our Spanish native speakers the same ease of use of our secure communications application as everyone else in the globe."

[Sekur](#) includes the Company's latest SekurMail technology, which includes proprietary anti-phishing and privacy feature called SekurSend®. SekurSend® lets a user send an email to any other recipient, whether they have [Sekur](#) or not, in full privacy and security as the email never leaves Sekur's encrypted email servers based in Switzerland. The recipient can then click on the notification and reply in the same manner using SekurReply®, without the recipient having to register for a [Sekur](#) account. The sender can also decide to protect any email sent by adding a password to open it, a read-limit and a self-destruct timer as well. Sending an email with the SekurSend® feature allows the senders and recipients to add limitless size attachments to the emails without crowding the recipients' email box. This also guarantees to eliminate BEC attacks for businesses and email phishing attacks. Additionally, SekurMail includes full control of email delivery, automatic data export for large Enterprises and an automatic Data Loss Prevention technology ("DLP") with real time continuous archiving.

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GlobeX's Data privacy solutions are all hosted in Switzerland, protecting users' data from any outside data intrusion requests. In Switzerland, the right to privacy is guaranteed in article 13 of the Swiss Federal Constitution. The Federal Act on Data Protection ("FADP") of 19 June 1992 (in force since 1993) has set up a strict protection of privacy by prohibiting virtually any processing of personal data which is not expressly authorized by the data subjects. The protection is subject to the authority of the Federal Data Protection and Information Commissioner.

Under Swiss federal law, it is a crime to publish information based on leaked "secret official discussions." In 2010 the Federal Supreme Court of Switzerland found that IP addresses are personal information and that under Swiss privacy laws they may not be used to track Internet usage without the knowledge of the individuals involved.

### **About GlobeX Data Ltd.**

GlobeX Data Ltd. is a Cybersecurity and Internet privacy provider of Swiss hosted solutions for secure data management and secure communications. The Company distributes a suite of secure cloud-based storage, disaster recovery, document management, encrypted e-mails, and secure communication tools. GlobeX Data Ltd. sells its products through its approved wholesalers and distributors, and telecommunications companies worldwide. GlobeX Data Ltd. serves consumers, businesses and governments worldwide.

### **On behalf of Management**

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**For more information on Sekur visit us at: <https://www.sekur.com> .**

**For more information on SekrSafe visit us at: <https://sekursafe.com> .**

### **Forward Looking Information**

This news release contains certain forward-looking information within the meaning of applicable Canadian securities laws ("forward-looking statements"). All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "project" and similar words, including negatives thereof, suggesting future outcomes or that certain events or conditions "may" or "will" occur. These statements are only predictions. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guaranteeing future performance. GlobeX cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond GlobeX's control. Such factors include, among other things: risks and uncertainties relating to the future of the Company's business; the success of marketing and sales efforts of the Company; the projections prepared in house and projections delivered by channel partners; the Company's ability to complete the necessary software updates; increases in sales as a result of investments software development technology; consumer interest in the Products; future sales plans and strategies; reliance on large channel partners and expectations of renewals to ongoing agreements with these partners; anticipated events and trends; the economy and other future conditions; and other risks and uncertainties, including those described in GlobeX's prospectus dated May 8, 2019 filed with the Canadian Securities Administrators and

available on [www.sedar.com](http://www.sedar.com). Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, GlobeX undertakes no obligation to publicly update or revise forward-looking information.

**SOURCE:** GlobeX Data Ltd.