

NEWS RELEASE



Operational Update

Calgary, Alberta - March 21, 2023

For Immediate Release – nDatalyze Corp. (“NDAT” or the “Corporation”) (CSE:NDAT)(OTCQB:NDATF) today provides an operational update.

YMI, NDATs advanced, holistic, predictive mental health assessment program is fully functional and has been released in limited US geographies. Prior to US release the YMI website was rebuilt (see <https://ymihealth.ca>) to address deficiencies and the previous advertising program streamlined to focus on higher-performing channels.

ChatGPT-YMI integration update: refers to the ChatGPT-related news release of January 25, 2023

Jim Durward, NDATs President, states "We have looked into ChatGPT with a view toward YMI integration and were initially quite excited about the potential. However, while ChatGPT appears good at generating advertising and marketing material, some of which we are using in the US market, we have found that for the purposes of predictive, holistic mental condition prediction, ChatGPT significantly underperforms YMI. I believe that this has to do with, amongst other things, the "cleanliness" of our purpose-built Reference Database versus the vast, "noisy" public databases that ChatGPT relies upon. During testing I asked ChatGPT multiple times using multiple approaches to predict mental conditions based on holistic information and it was completely incapable of generating any sort of meaningful quantitative result. Due to this outcome we have decided not to pursue a YMI-ChatGPT integration at this time."

ChatGPT and Marketing/Advertising:

We have found that for the purposes of generating marketing-related material, ChatGPT is fast and highly creative and we are including ChatGPT-augmented marketing and advertising material in our US release. Along with this, other content that was referred to in the January 18, 2023 news release will continue to be generated internally and which currently includes a series of both short and long-form videos that can be seen on the YouTube playlist at:

https://www.youtube.com/playlist?list=PLf0Ncr3n-1p7D1ARz7qDY_E921xWJcolF

When asked about stock liquidity and share price, Jim Durward states: "The stock markets are in a state of general turmoil and junior/micro stock prices in general have been hit hard with retail market interest becoming virtually non-existent. We cannot control the macro events underlying these stock market conditions and it's not possible to know when favorable market conditions will return, but until it does we are focused on product marketing with our US release "intensity" being subject to our cash position of approximately \$700,000. We have no corporate debt."

About YMI

YMI uses a holistic, evidence-based, objective data from whole life experiences to predict why you are who you are, and applies this knowledge towards a fuller understanding of how to improve your mental wellbeing. After registering at ymihealth.ca (<https://ymihealth.ca>) users are given access to a private, in-depth survey that

applies artificial intelligence using a person's genetic expressions, childhood environment, habits, phobias, lived experiences and lifestyle. Upon completion of the survey, YMI generates a personalized graphic report predicting a person's predisposition for seven mental conditions including anxiety, depression, post-traumatic stress disorder, obsessive compulsive disorder, alcoholism, and personality disorders both current and forward in time. The downloadable report may be used for reference as the user considers changes to their lifestyle that may help improve their mental wellbeing and mental health journey. The service also helps connect users with therapists who are prepared to help with next steps, providing further clarity and treatment as required.

About nDatalyze Corp.:

nDatalyze Corp. generates technology-based, health-related solutions. It's machine-learning processed, online consumer mental health application known as "YMI" is based on the Corporation's proprietary Reference Database consisting of >1200 biometric records complete with associated electroencephalogram ("EEG") data. YMI has only recently begun its initial staged launch and accordingly the Corporation cannot accurately predict if or when this application will become a profit generator.

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