

## NEWS RELEASE



# Marketing Program Update - Phase 3, US market entry, begins

Calgary, Alberta - February 28, 2023

*For Immediate Release* – nDatalyze Corp. (“NDAT” or the “Corporation”) (CSE:NDAT)(OTCQB:NDATF) today announces that its 3 Phase US entry plan has advanced to Phase 3. Phase 3 will include a revised user experience (“UX”) and website, as well as a streamlined advertising approach designed to minimize user acquisition cost. All aspects of Phase 3 will be conducted in-house with modifications expected to take 2-3 weeks, with initial entry into the US market expected to follow shortly thereafter. Phase 3 will be initially funded by current cash resources.

### **About YMI**

YMI uses a holistic, evidence-based, objective data from whole life experiences to predict why you are who you are, and applies this knowledge towards a fuller understanding of how to improve your mental wellbeing. After registering at [ymihealth.ca](https://ymihealth.ca) (<https://ymihealth.ca>) users are given access to a private, in-depth survey that applies artificial intelligence using a person’s genetic expressions, childhood environment, habits, phobias, lived experiences and lifestyle. Upon completion of the survey, YMI generates a personalized graphic report predicting a person’s predisposition for seven mental conditions including anxiety, depression, post-traumatic stress disorder, obsessive compulsive disorder, alcoholism, and personality disorders both current and forward in time. The downloadable report may be used for reference as the user considers changes to their lifestyle that may help improve their mental wellbeing and mental health journey. The service also helps connect users with therapists who are prepared to help with next steps, providing further clarity and treatment as required.

### **About nDatalyze Corp.:**

nDatalyze Corp. generates technology-based, health-related solutions. It’s machine-learning processed, online consumer mental health application known as “YMI” is based on the Corporation’s proprietary Reference Database consisting of >1200 biometric records complete with associated electroencephalogram (“EEG”) data. YMI has only recently begun its initial staged launch and accordingly the Corporation cannot accurately predict if or when this application will become a profit generator.

### **For Further Information, Please Contact:**

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