NEWS RELEASE

nDatalyze Corp. announces two video initiatives to augment its Phase 2 marketing program.

Calgary, Alberta - January 18, 2023

For Immediate Release – nDatalyze Corp. ("NDAT" or the "Corporation") (CSE:NDAT)(OTCQB:NDATF) is pleased to announce the development of two distinct episodic video series targeting the Corporation's two primary markets - the consumer mHealth market ("B2C"), and the Psychotherapist/Primary Care Doctor market ("B2B").

The B2B series is in current release with the following long-form episodes available now:

Episode 1: Psychotherapist/Primary Care Doctor Introduction (approx. 4min)
https://youtu.be/WVt0-npsT4Q

Episode 2: Interview with Dr. Blake Ausmus and Kayla Taylor, both Registered Psychologists (approx. 18 min)
https://youtu.be/Ifg1qep9QDs

Episode 3: Interview with Dr. Keith Courtney, Board-certified Psychiatrist (approx. 11 min)
https://www.youtube.com/watch?v=trNWPSPYQ5E

Additional Psychotherapy-themed episodes are expected to be released as available.

The B2C series is currently in development and expected to release multiple, regular, short form (~60 seconds or less) "Q&A-format" episodes as part of the ongoing Phase 2 marketing initiative that is expected to complete by February 28, 2023.

About YMI

YMI uses a holistic, evidence-based, objective data from whole life experiences to predict why you are who you are, and applies this knowledge towards a fuller understanding of how to improve your mental wellbeing. After registering at ymihealth (https://ymihealth.ca) users are given access to a private, in-depth survey that applies artificial intelligence using a person's genetic expressions, childhood environment, habits, phobias, lived experiences and lifestyle. Upon completion of the survey, YMI generates a personalized graphic report predicting a person's predisposition for seven mental conditions including anxiety, depression, post-traumatic stress disorder, obsessive compulsive disorder, alcoholism, and personality disorders both current and forward in time. The downloadable report may be used for reference as the user considers changes to their lifestyle that may help improve their mental wellbeing and mental health journey. The service also helps connect users with therapists who are prepared to help with next steps, providing further clarity and treatment as required.

About nDatalyze Corp.:

nDatalyze Corp. generates technology-based, health-related solutions. It's machine-learning processed, online consumer mental health application known as "YMI" is based on the Corporation's proprietary Reference Database consisting of >1200 biometric records complete with associated electroencephalogram ("EEG") data. YMI has only recently begun its initial staged launch and accordingly the Corporation cannot accurately predict if or when this application will become a profit generator.

FOR FURTHER INFORMATION, PLEASE CONTACT:

nDatalyze Corp.
James Durward, President and CEO
Telephone: (403) 689-3901
Email: jimd@ndatalyze.com   Website: www.ndatalyze.com

Investor Relations
RBMG - RB Milestone Group LLC
ndatalyze@rbmilestone.com