

NEWS RELEASE



YMI marketing campaign begins.

Calgary, Alberta – September 15, 2022

For Immediate Release – nDatalyze Corp. (“NDAT” or the “Corporation”) (CSE:NDAT)(OTCQB:NDATF) announces that the initial marketing campaign ("Campaign") for its advanced YMI mental health platform has progressed to the implementation stage. The Campaign is focused on the Canada-wide market and expected to run over the next few months. The Campaign was designed to test the effectiveness of a variety of marketing channels such as social media, search, display, video and native ads. Coincident with the Campaign, the Corporation will refine its referral programs involving both the consumer mHealth market and the "B2B" psychotherapist market. It is expected that initial revenues will be achieved before the end of the year in advance of the refined release of YMI into the US market. The Campaign is fully funded by the Corporation's existing cash balance.

NDAT's President Jim Durward states: "With the YMI platform being fully functional, the marketing strategy set, and mental health remaining a top concern of the general public, we believe this is a "right place at the right time" scenario. Now is the time to execute."



YMI is available now at <https://ymihealth.ca/>

About nDatalyze Corp.:

nDatalyze Corp. generates technology-based, health-related solutions. The YMI division is developing a machine-learning based, online consumer mental health application with its database licensing division focusing on providing a specialized health-related Reference Database to application developers and researchers. YMI is based on the Corporation's proprietary Reference Database consisting of >1200 biometric records complete with associated electroencephalogram ("EEG") data. With installations worldwide, its Medxtractor division manufactures small-scale bio-extractors that are used to extract compounds from a variety of botanical biomasses. While the Medxtractor division is currently generating cash flow, YMI is in development and accordingly the Corporation cannot accurately predict if or when this application will become a cash flow generator.

FOR FURTHER INFORMATION, PLEASE CONTACT:

nDatalyze Corp.

James Durward, President and CEO

Telephone: (403) 689-3901

Email: jimd@ndatalyze.com Website: www.ndatalyze.com

Investor Relations

RBMG - RB Milestone Group LLC

ndatalyze@rbmilestone.com

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