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**IZOTROPIC CORPORATION**

**IZOTROPIC CORPORATION ANNOUNCES APPOINTMENT OF NEW CHIEF FINANCIAL OFFICER**

VANCOUVER, BC – August 1, 2018 – **Izotropic Corporation** (“**Izotropic**” or the “**Company**”) (CSE: IZO) announces that, effective July 21, 2018, Donald Barry Lee has resigned from his position as Chief Financial Officer. The Company announces the appointment of Jody Bellefleur as Chief Financial Officer, also effective July 21, 2018, in place of Mr. Lee.

Ms. Jody Bellefleur is a CPA, CGA with over 25 years of experience as a corporate accountant, focusing exclusively on public companies for the last 10 years. Ms. Bellefleur is responsible for all aspects of regulatory financial reporting including the preparation of quarterly financial statements, management discussion and analysis reports, the coordination of annual audits, and government tax and regulatory reporting. Robert Thast, CEO, commented, “The Company is pleased to have attracted someone with Jody’s capabilities and experience and welcomes her to our management team.” The Company wishes to thank Mr. Lee for his service and contributions as the former CFO.

About Izotropic

The Company is engaged in the development and commercialization of next generation 3-D breast CT imaging technology for early diagnosis of breast cancer, that improves patient comfort, provides a true 360-degree view acquisition and delivers high diagnostic accuracy.

ON BEHALF OF THE BOARD

*“Robert Thast”*

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Robert Thast

Chief Executive Officer, Director  
and Promoter

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