

LUXXFOLIO Records a 31% Increase in BTC Equivalent Reserves

VANCOUVER, BC, Jan. 4, 2022 /CNW/ - LUXXFOLIO Holdings Inc. (the "Company" or "LUXXFOLIO") (CSE: LUXX) (OTCQB: LUXFF) (Frankfurt:LUH) (Berlin: LUH), a vertically-integrated digital asset company, announces the following operational update:

Mining Overview (as at or for the month of December 2021):

- Bitcoin mine site operating at a steady state of ~131 PH/s.
- Total monthly rewards of 20.5 Bitcoin for approximate revenues of USD\$1.01M or CAD\$1.3M (Nov 2021 = USD\$1.4M).
- Gross mining margin of 81%, which is equal to USD\$0.817M (Nov 2021=USD\$1.2M).
- Bitcoin equivalent reserves at end of month of ~71.5 (66.7 BTC and 60 ETH) (Nov. 30, 2021= 54.5).
- Functional currency is now recorded in USD vs CAD in prior months. Revenues exclude any adjustment for valuation changes in BTC or ETH.
- An additional 2190 miners are scheduled to be delivered on a monthly basis with all miners delivered by the third quarter of 2022. This will result in a forecasted increase of 174% in PH from today.

Ken MacLean, President of the LUXX Mining Division commented "2021 was quite a ride for crypto mining. With Bitcoin in a unique phase where the price and rewards are still high, we expect another year of solid growth as we build out further infrastructure and mining capacity."

Recent Company Highlights

00 Bitmain S19J Pro miners (NR May 3, 2021); acquisition of industrial scale crypto mining operation
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nd installs 590 Avalon miners (NR Jul. 19, 2021);
s expansion to increase capacity from 8MW to 15 MW
orice rebate and installs an additional 100 Bitmain S19J
<u>2021);</u>
swap agreement on 600 miners and receives early
p. 20, 2021).
arly deliver of an additional 75 Mners (total of 675 early
a Hash Rate increase of 144% since Sept. 1 2021 (NR Oct. 14, 2021).
rder for additional 500 Bitmain S19J Pro miners
cipated future hash rate to 360 PH/s (NR Oct. 21, 2021)
mmersion-Cooling for Crypto Mining Operations with
se in Hash Rate (NR Nov. 10, 2021)
arly delivery of an additional 100 Miners (total of 735
ng in a Hash Rate increase of 162% since Sept. 1 2021
·
quisition of Ethereum mining operation (NR Nov. 27, 2021);
10 Million Institutional led Bought Deal Financing led by
n Pl Financial (NR Dec. 2)
rder for additional 500 Bitmain S19J Pro miners thereby
future hash rate to 360 PH/s (NR Dec. 16, 2021)

Estimated Calendar Miner Delivery Dates

Q1 2022: 790 Miners
Q2 2022: 1100 Miners
Q3 2022: 300 Miners

About LUXXFOLIO

LUXXFOLIO Holdings Inc. is a publicly-traded vertically-integrated digital asset company based in Canada. We operate an industrial scale cryptocurrency mining facility in the United States running off mostly renewable energy with a focus on the blockchain ecosystem and generation of digital assets. LUXXFOLIO provides a liquid alternative for exposure to digital assets for the broader capital markets.

Follow us on:

- Twitter at <u>LuxxfolioH</u>
- The Company diligently posts updates through videos from the official company YouTube channel at: YouTube Channel

 Please join the conversation on our LUXXFOLIO Holdings supporter's Telegram group at: https://t.me/Luxxfolio

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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