



October 21, 2024

To: All Canadian Securities Regulatory Authorities

Dear Sir/Madam:

RE: Happy Belly Food Group Inc. (the “Issuer”) – Notice of Meeting & Record Date

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type:	Annual General Meeting
Record Date for Notice of Meeting:	November 15, 2024
Record Date for Voting (if applicable):	November 15, 2024
Beneficial Ownership Determination Date:	November 15, 2024
Meeting Date:	December 30, 2024
Meeting Location (if available):	Vancouver, BC - Virtual
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	Yes
NAA for Registered Holders	Yes
Stratification Level:	Not Applicable

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON CLASS	41138T105	CA41138T1057

Sincerely,

HAPPY BELLY FOOD GROUP INC.

Shawn Moniz
COO