



October 16, 2023

To: All Canadian Securities Regulatory Authorities

Dear Sir/Madam:

**RE: Happy Belly Food Group Inc. (the “Issuer”) – Notice of Meeting & Record Date**

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We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type:	Annual General Meeting
Record Date for Notice of Meeting:	November 10, 2023
Record Date for Voting (if applicable):	November 10, 2023
Beneficial Ownership Determination Date:	November 10, 2023
Meeting Date:	December 28, 2023
Meeting Location (if available):	Vancouver, BC - Virtual
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	No

**Notice and Access (NAA) Requirements:**

NAA for Beneficial Holders	Yes
NAA for Registered Holders	Yes
Stratification Level:	Not Applicable

**Voting Security Details:**

Description	CUSIP Number	ISIN
COMMON CLASS	41138T105	CA41138T1057

Sincerely,

**HAPPY BELLY FOOD GROUP INC.**

Shawn Moniz  
CEO