HAPPY BELLY FOOD GROUP INC.

October 7, 2022

To: All Canadian Securities Regulatory Authorities

Dear Sir/Madam:

RE: Happy Belly Food Group Inc. (the "Issuer") – Notice of Meeting & Record Date

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General Meeting

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

November 4, 2022

Beneficial Ownership Determination Date:

November 4, 2022

Meeting Date:

December 19, 2022

Meeting Location (if available): Vancouver, BC - Virtual

Issuer sending proxy related materials directly to NOBO: Yes
Issuer paying for delivery to OBO: No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders Yes
NAA for Registered Holders Yes

Voting Security Details:

Description CUSIP Number ISIN

COMMON CLASS 41138T105 CA41138T1057

Sincerely,

HAPPY BELLY FOOD GROUP INC.

Shawn Moniz CEO