

Plant & Co

May 21, 2021

To: All Canadian Securities Regulatory Authorities

Dear Sir/Madam:

RE: Plant&Co. Brands Ltd. (the “Issuer”) – Notice of Meeting & Record Date

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type:	Annual General and Special Meeting
Record Date for Notice of Meeting:	June 10, 2021
Record Date for Voting (if applicable):	June 10, 2021
Beneficial Ownership Determination Date:	June 10, 2021
Meeting Date:	July 21, 2021
Meeting Location (if available):	Vancouver, British Columbia
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON CLASS	72724R104	CA72724R1047

Sincerely,

Plant&Co. Brands Ltd.

Shawn Moniz
CEO