

EUROLIFE BRANDS INC.

NOTICE OF ANNUAL GENERAL AND SPECIAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that an annual general and special meeting (the "**Meeting**") of the holders of common shares of Eurolife Brands Inc. (the "**Company**") will be held at Suite 804, 750 West Pender Street, Vancouver, British Columbia on **Friday, September 11, 2020** at 10:30 am (Pacific Time) for the following purposes:

- 1. to receive the audited financial statements of the Company for the financial year ended December 31, 2019, the auditor's report thereon and management's discussion and analysis for the financial year ended December 31, 2019;
- 2. to fix the number of directors for the ensuing year at four (4);
- 3. to elect directors of the Company for the ensuing year;
- 4. to appoint Dale Matheson Carr-Hilton Labonte, Chartered Accountants, as auditors of the Company for the ensuing year and to authorize the board of directors to fix the auditor's remuneration;
- 5. to consider, and if thought fit, to ratify, confirm and approve the Company's 10% Rolling Stock Option Plan, as more particularly described in the accompanying information Circular;
- 6. to consider, and if thought fit, to ratify, confirm and approve the adoption by the Company of the Restricted Share Unit Plan, as more particularly described in the accompanying information Circular; and
- 7. to transact such other business as may properly come before the Meeting or at any adjournment thereof.

Accompanying this notice is the Circular. The Circular contains details of matters to be considered at the Meeting.

Shareholders who are unable to attend the Meeting in person and who wish to ensure that their shares will be voted at the Meeting, must complete, date and execute the enclosed form of proxy, or another suitable form of proxy, and deliver it by hand, by mail or by fax in accordance with the instructions set out in the form of proxy and in the Circular accompanying this Notice.

Shareholders who plan to attend the Meeting must follow the instructions set out in the form of proxy and in the Circular to ensure that their shares will be voted at the Meeting.

DATED at Vancouver, British Columbia, this 14th day of July, 2020.

"Shawn Moniz"

Shawn Moniz Chairman and CEO

