

June 19, 2020

To: All Canadian Securities Regulatory Authorities

Dear Sir/Madam:

RE: Eurolife Brands Inc. (the "Issuer")

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General and Special Meeting

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

July 14 2020

Beneficial Ownership Determination Date:

July 14, 2020

Meeting Date: September 11, 2020

Meeting Location (if available): Vancouver

Issuer sending proxy related materials directly to NOBO: Yes
Issuer paying for delivery to OBO: No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders No
NAA for Registered Holders No

Voting Security Details:

Description CUSIP Number ISIN

COMMON CLASS 29876F106 CA29876F1062

Sincerely,

EUROLIFE BRANDS INC.

Shawn Moniz, CEO