

October 18, 2019

To: All Canadian Securities Regulatory Authorities

Dear Sirs/Mesdames:

RE: Eurolife Brands Inc. (the "Issuer")

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General Meeting

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

November 13, 2019

Beneficial Ownership Determination Date:

November 13, 2019

Meeting Date:

December 20, 2019

Meeting Location (if available): Vancouver, British Columbia

Issuer sending proxy related materials directly to NOBO: Yes
Issuer paying for delivery to OBO: No

Notice and Access (NAA) requirements:

NAA for Beneficial Holders No
NAA for Registered Holders No

Voting Security Details:

Description: CUSIP Number: ISIN:

Common Class 29876F106 CA29876F1062

Sincerely,

EUROLIFE BRANDS INC.

"Shawn Moniz"

Shawn Moniz, CEO







