CANNVAS

Cannvas Signs Deal with NexTech for Augmented Reality Solutions for Cannvas Kiosk Rollout

AR To Support Delivery of Free and Physician-Backed Digital Cannabis Education

TORONTO, Jan. 22, 2019 /CNW/ - **Cannvas MedTech Inc. ("Cannvas" or the "Company") (CSE: MTEC) (Frankfurt: 3CM) (OTCPK: CANVF)**, a leading digital cannabis educator and business technology company, is pleased to announce it has agreed to a deal with NexTech AR Solutions Corp.(CSE: NTAR) (OTC: NEXCF), whose mission is to bring augmented reality (AR) to the masses through its web-enabled AR e-commerce, AR e-learning and AR live streaming platforms to create the first AR ecosystem, to collaborate on enhancing the user experience of its digital cannabis education kiosks across Canada.

"Working with NexTech allows Cannvas the opportunity to create a first-to-market AR-based cannabis learning program and lead the way for the digital evolution of education as it continues to intertwine with technology to generate new and exciting ways for people to take in information," said Steve Loutskou, Chief Operating Officer, Global Markets, Cannvas MedTech Inc. "It has been proven that companies who personalize the user experience through AR enjoy an improvement in their customer relations and overall profitability, and our goal through this partnership with NexTech is to take our Cannvas Kiosk to the next level and ensure users receive accurate and evidence-based cannabis information customized to their needs and location."

NexTech brings AR to a wide audience through its own AR ecosystem, featuring e-commerce solutions for websites, AR learning and education and AR live streaming for events. Its AR web-enabled e-commerce platform is currently integrated with Shopify, WordPress and Magento, and its e-learning platform "edCetra" has been used by Fortune 500 companies such as Imperial Oil, Bombardier and Staples, as well as the Library of Congress and others to educate and train employees.

Through its partnership with NexTech, Cannvas expects to refine the user experience of its Cannvas Kiosks, a network of learning kiosks in high-traffic retail areas across Canada to improve accessibility to free and physician-backed education about the potential benefits of medical and adult-use cannabis. Cannvas hopes to use AR to build on the current Kiosk platform, attracting a wider audience and extending the length of each consumer interaction while delivering a more memorable and lasting educational impression.

"As a leading digital cannabis education and business technology company, we are always exploring ways to leverage new technologies in support of the educational content we provide around the potential health benefits of cannabis," said Shawn Moniz, Chief Executive Officer, Cannvas MedTech Inc. "The rise of AR as a prevalent marketing tool coupled with the proven track record of NexTech working with top brands to deliver personalized AR experiences to their customers made it an easy decision to retain their services and strengthen the impression our Cannvas Kiosk leaves on cannabis-curious users from coast to coast."

Content at each Cannvas Kiosk will be powered by the Cannvas.Me platform. Cannvas.Me is a scalable and comprehensive solution for the global medical cannabis community offering interactive tools and physician-backed content to audiences wishing to learn about health care through cannabis. Its mission is to place users in the driver's seat of their health care journey, arming them with unbiased information on whether medicinal or therapeutic use of cannabis can be beneficial to

their lifestyle.

Plans are in the works to integrate Cannvas learning kiosks with select health clinics and platforms from coast to coast whereby users engaging with the Kiosk have an opportunity to follow up with a licensed medical practitioner, should they so choose, and these clinics or platforms will be among their options.

Cannvas and NexTech plan to collaborate on data collection and analysis to examine consumer behaviour patterns at Cannvas Kiosks and leverage that information to ensure optimal user experiences. Both companies will also explore their existing networks and strategic partnerships to assess whether there is potential to form a joint service offering through the Cannvas Kiosk platform or an otherwise undiscovered opportunity.

About NexTech AR Solutions Corp.

NexTech is bringing augmented reality (AR) to the masses by creating an AR ecosystem featuring eCommerce solutions for websites, AR learning and education as well as AR live streaming for events. The company has filed a patent around its AR web-enabled eCommerce platform which has been integrated with Shopify, WordPress and Magento. The AR can "go live" on any ecomm site with just a few lines of embed code creating a highly scalable platform. The global eCommerce industry is a $2.8 trillion-dollar marketplace and growing. NexTech has acquired its e-learning platform "edCetra" which has been used by Fortune 500 companies such as Imperial Oil, Bombardier and Staples, as well as the Library of Congress and others to educate and train employees. NexTech has added augmented reality ("AR") training and education options into the platform and expects to launch in 2019. The company is also working on bringing forth its AR live streaming platform for shows and live events. All of the company's platforms run off of one CRM which allows for its AR ecosystem to rise up. NexTech launched its ARitize™ app in August 2018, which is capable of hosting many brands 3D objects and augmented reality experiences. NexTech also owns a large and diverse revenue generating App Portfolio that is deployed on the iTunes and Google play store which it intends to ARitize™. For more information please visit nextechar.com.

About Cannvas MedTech Inc.

Cannvas MedTech is a leading digital cannabis education and business technology company within the health sciences space. We design and build patient-centric platforms that enable our partners to harness the power of data to truly understand their customers.

For additional information:

CannvasMedTech.com

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. For a description of the risks and uncertainties facing the Company and its business and affairs, readers should refer to the Company's Management's Discussion and Analysis and other disclosure filings with Canadian securities regulators, which are posted on www.sedar.com.

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